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Securities code: 2726

May 14, 2024

(Start date of electronic provision measures: May 7, 2024)

To Shareholders with Voting Rights:

Ryuta Inoue President and Representative Director PAL GROUP Holdings CO., LTD. 3-6-1 Doshomachi, Chuo-ku, Osaka-shi, Osaka, Japan

Notice of the 52nd Ordinary General Meeting of Shareholders

We are pleased to inform you that the 52nd Ordinary General Meeting of Shareholders (the "Meeting") of PAL GROUP Holdings CO., LTD. (the "Company," together with its subsidiaries, the "Group") will be held for the purposes below.

In convening this General Meeting of Shareholders, the Company has taken measures to provide information electronically. Matters for Electronic Provision are posted on the following website.

The Company's website: https://www.palgroup.holdings/irinfo/

In addition to the above, information is also posted on the Tokyo Stock Exchange, Inc. website as follows. Please enter and search for either the company name, "PAL GROUP Holdings CO., LTD.," or the code, "2726," and select "Basic information," followed by "Documents for public inspection/PR information" in order to view the information provided.

TSE website: https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show

Instead of attending the Meeting in person, you can exercise your voting rights in writing or via the Internet, etc., so please review the Reference Documents for the General Meeting of Shareholders described in the Matters for Electronic Provision, and exercise your voting rights by 6:30 p.m. Japan time, Tuesday May 28, 2024 (closing of the Company's business hours).

1. Date and time Wednesday, May 29, 2024 at 10 a.m. Japan time (reception opens at 9:15

a.m.)

2. Venue AP Osaka Ekimae, Umeda 1-chome, B2F, Tokyo Tatemono Umeda Building

located at 1-12-12 Umeda, Kita-ku, Osaka-shi, Osaka, Japan

3. Purposes of the Meeting:

Matters to be reported: 52nd fiscal year (March 1, 2023 - February 29, 2024)

Business report, consolidated and non-consolidated financial statements and results of audits of the consolidated financial statements by the

accounting auditor and the Audit & Supervisory Board

Matters to be resolved:

Proposal 1: Distribution of Surplus

Proposal 2: Partial Amendments to the Articles of Incorporation

Proposal 3: Election of Nine (9) Directors

Proposal 4: Election of One (1) Audit & Supervisory Board Member

Proposal 5: Election of One (1) Substitute Audit & Supervisory Board Member

• If you are attending the Meeting, please hand in the enclosed Voting Rights Exercise Form at the reception.

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• Any revisions to the Matters for Electronic Provision will be posted on each of the designated websites.

Reference Documents for the General Meeting of Shareholders

Proposal 1: Distribution of Surplus

The Company's basic policy is to distribute dividends commensurate with its business performance. While striving to maintain a stable payment of dividends, the Company determines dividend of surplus taking into account enhancement of internal reserves to further strengthen its corporate standing and prepare for active future business development. The Company proposes the following year-end dividend based on this policy.

Year-end dividend

- (1) Type of dividend property

 Cash
- (2) Allotment of dividend property to shareholders and its total amount 50 yen per common share of the Company at a total of 4,341,164,800 yen
- (3) Effective date of the dividend of surplus (date when the payment of year-end dividend for the 52nd fiscal year begins)
 May 30, 2024

Proposal 2: Partial Amendments to the Articles of Incorporation

1. Reasons for the proposal

Taking the opportunity presented by the founder's retirement as Representative Director, the Company proposes to amend Article 20, Paragraph 2 of the Articles of Incorporation of the Company with the aim of strengthening and enhancing our management structure as well as aiming for the sustainable development and further improvement of the corporate value of the Group.

2. Details of the amendments

The details of the amendments are as follows.

(Amended parts are underlined.)

Current Articles of Incorporation	Proposed Amendments		
Article 20 (Representative Directors and Directors with Titles) (Omitted) 2. The Board of Directors may, by resolution, appoint one (1) Chairman and Director, one (1) President and Director, and one (1) or more Vice Presidents and Directors, Senior Managing Directors, and Managing Directors.	Article 20 (Representative Directors and Directors with Titles) (Unchanged) 2. The Board of Directors may, by resolution, appoint one (1) Chairman and Director, one (1) Vice Chairman and Director, one (1) President and Director, and one (1) or more Vice Presidents and Directors, Senior Managing Directors, Managing Directors, and Directors and Advisors.		

Proposal 3: Election of Nine (9) Directors

The terms of office of all the six (6) incumbent Directors will expire at the close of this Meeting. Therefore, in order to further strengthen the management structure, the Company proposes the election of nine (9) Directors, increasing the number of Directors by three (3).

The candidates for Director are as follows:

			Attendance	Knowle	edge, experien	ce and sk	ills particularly e	expected
No.	Name	Position at the Company	at the Board of Directors meetings	Corporate management	Industry knowledge	SDGs, etc.	Administration / finance	Risk management
1	Isamu Matsuo	Chairman and Representative Director	-	0	0		0	0
2	Takayo Watanabe	Vice Chairman and Director	14/14 (100%)	0		0	0	0
3	Ryuta Inoue	President and Director	14/14 (100%)	0	0	0		0
4	Hirofumi Kojima	Vice President and Director	-	0	0	0	0	0
5	Hidetaka Inoue	Director and Advisor	13/14 (93%)	0	0		0	0
6	Yasuji Arimitsu	Director and Advisor	14/14 (100%)	0			0	0
7	Hisayuki Higuchi	Outside Director	14/14 (100%)	0			0	0
8	Kensaku Teranishi	Outside Director	13/14 (93%)	0			0	0
9	Yoshiaki Arai	Outside Director	-	0	0		0	0

^{*} Positions at the Company are indicated as scheduled if the election of each candidate is approved.

No.	Name (Date of birth)		ary, positions, responsibilities at the nd significant concurrent positions	Number of the Company's shares held	
1	Isamu Matsuo (April 20, 1947) (Male) (New appointment)	LTD., NICE LTD. and KI	nd Representative Director of PAL CO., CLAUP Co., LTD., MAG STYLE Co., URASHIKI STYLE CO., LTD. d Representative Director of P.M.	31,728	
	Reason for candidacy Isamu Matsuo has ab He also has extensive President and Execut CO., LTD. and P.M. I expecting that he will value of the Group by	pany's Vice etor of PAL ate for Director			
2	Takayo Watanabe (February 9, 1962) (Female) (Reappointment)	April 1984 April 1987 February 2003 January 2011 July 2014 May 2018 May 2019 November 2023 Significant concutation of the c	Joined Daido Sanso K.K. (currently AIR WATER INC.) Left Daido Sanso K.K. Audit & Supervisory Board Member, Scotch Yofukuten K.K. Director Representative Director, T Scotch Co., Ltd. (to present) Director, PAL CO., LTD. (to present) Director of the Company (to present) Representative Director of Scotch Yofukuten K.K. (to present) arrent positions ve Director of T Scotch Co., Ltd. and kuten K.K.	704,960	
	Reason for candidacy as Director As the eldest daughter of founder Hidetaka Inoue, Takayo Watanabe has a profound understanding of the essence of the Company's management philosophy and corporate culture. The Company nominated her as a candidate for Director expecting her to keep on fulfilling her duties as a Director to improve corporate value from a long-term perspective in the future.				

No.	Name (Date of birth)	Career summary, positions, responsibilities at the Company and significant concurrent positions	Number of the Company's shares held
3	Ryuta Inoue (June 8, 1965) (Male) (Reappointment)	April 1989 Joined TEIJIN LIMITED May 1995 Joined the Company May 1995 Director March 2007 Senior Managing Director May 2008 President and Representative Director (to present) Significant concurrent positions President and Representative Director of NICE CLAUP Co., LTD., MAG STYLE Co., LTD. and R Scotch Co., Ltd. Director of PAL CO., LTD. and PAL HOLDINGS (SINGAPORE) PTE. LTD. Director of PAL (Shanghai) Trading Co., Ltd.	7,298,672
	Reason for candidacy	as Director	

Ever since joining the Company in May 1995, Ryuta Inoue accumulated a broad range of operational experience including store operations, product development, e-commerce operations and in the Administrative Division. Also, after taking office as the President in 2008, he has substantially contributed to expanding business performance. The Company nominated him as a candidate for Director expecting that he will further contribute to the sustainable growth and improvement of corporate value of the Group by leading the Group's overall management in the future.

		March 1983	Joined the Company	
		May 2001	Director	
		May 2010	Managing Director	
		May 2013	Managing Executive Officer	
	Hirofumi Kojima	May 2015	Director and Managing Executive Officer	
	(November 30, 1960) (Male)	May 2019	Director and Senior Managing Executive Officer	120,672
	(New appointment)	May 2022	Senior Managing Executive Officer (to present)	
4		Significant concu	rrent positions	
		· Vice Preside	ent, Director and Executive Officer and	
		General Mar	nager, 9 th Division and 10 th Division of	
		PAL CO., LT	ΓD.	

Reason for candidacy as Director

Hirofumi Kojima has abundant experience mainly in store operations and product development operations at the Company. He also has extensive experience and insight in management, serving as a Director and Senior Managing Executive Officer of the Company and PAL CO., LTD. and the General Manager of Valery Company. The Company nominated him as a candidate for Director expecting that he will further contribute to the sustainable growth and improvement of corporate value of the Group as a member of the Group's management in the future.

No.	Name (Date of birth)		ary, positions, responsibilities at the and significant concurrent positions	Number of the Company's shares held	
		October 1973 May 2008	Established the Company, President and Representative Director Chairman and Representative Director of the Company (to present)		
5	Hidetaka Inoue (September 13, 1935) (Male) (Reappointment)	LOCUSTco. Director and CLAUP Co., LTD. and M. Director of S HOLDINGS Director of F	d Representative Director of	1,145,744	
	led the Company's mand strong leadership proposing new fashion again nominated him	ice as the Company anagement for 50 y to achieve the Cor onable ways of life" as a candidate for	r's Representative Director in 1973, Hide years and has always demonstrated outstan in many motto of "Contributing to society and build the PAL Group it is today. The Director in the belief that he will continue corporate governance of the Group.	nding foresight by constantly Company	
6	Yasuji Arimitsu (April 23, 1934) (Male) (Reappointment)	April 1953 August 1972 December 1986 December 1994 March 1998 April 1998 March 2007 May 2011 May 2013	Joined TEIJIN LIMITED Seconded to TEIJIN WINKLE Limited Director, General Manager, Administrative Unit Seconded to Teijin WOW Limited Director, General Manager, Administrative Unit Joined Teijin Central Kosan Co., Ltd. Joined the Company Director Managing Director Vice President and Director Vice President, Director and Executive Officer (General Manager,	187,636	
	Administrative Division and General Manager, Internal Audit Office) (to present) Significant concurrent position Director and Advisor of PAL CO., LTD. Reason for candidacy as Director Yasuji Arimitsu has abundant experience mainly in administrative operations at the Companalso has extensive experience and insight in management, serving as the Company's Vice				

Director in the belief that he will continue to be indispensable in the improvement of the

corporate governance of the Group.

No.	Name (Date of birth)		ary, positions, responsibilities at the and significant concurrent positions	Number of the Company's shares held
		April 1958 April 1990 August 1994	Joined The Sumitomo Bank, Limited (currently Sumitomo Mitsui Banking Corporation) General Manager, Umeda Branch Retired from Sumitomo Mitsui Banking Corporation	
		April 1995	Senior Managing Director, REX INDUSTRIES CO., LTD. CEO, REX INTERNATIONAL U.S.A., INC.	
		March 1996	Chairman, SUZHOU REX ELECTRO MACHINERY CO., LTD.	
	Hisayuki Higuchi (August 18, 1939)	May 2000	Outside Audit & Supervisory Board Member of the Company	_
	(Male) (Reappointment)	June 2004	Chairman and Representative Director, REX INDUSTRIES CO., LTD.	
7		May 2008	Outside Director of the Company (to present)	
		July 2010	Director and Advisor, REX INDUSTRIES CO., LTD.	
		June 2014	Retired from REX INDUSTRIES CO., LTD.	
		September 2016	Director of PAL CO., LTD.	
		February 2024	Retired as Director of PAL CO., LTD.	
		Significant concu	rrent positions	

Reason for candidacy as Outside Director and overview of expected roles

After serving at a financial institution, Hisayuki Higuchi has long been engaged in the
management of a company operating in Japan and globally. He has deep insight in finance and
corporate management and is giving input and guidance based on his experience as an incumbent
Outside Director. The Company nominated him as a candidate for Outside Director because it
expects him to contribute to improving corporate value by providing advice on the Group's
overall management based on his insight and knowledge, and fulfill a supervisory function from
a neutral and objective standpoint.

No.	Name (Date of birth)		ary, positions, responsibilities at the nd significant concurrent positions	Number of the Company's shares held
		April 1975	Joined The Sumitomo Bank, Limited (currently Sumitomo Mitsui Banking Corporation)	
		May 1997	General Manager, Tamatsukuri Branch	
		October 1998	General Manager, Underwriting Department, Osaka Branch, Sumitomo Capital Securities Co., Ltd.	
		April 2001	General Manager, Assistant to Officer in charge of Osaka Branch, Daiwa Securities SMBC Co., Ltd.	
		April 2004	Retired from Daiwa Securities SMBC Co., Ltd.	
	Kensaku Teranishi (November 28,	May 2004	Standing Advisor, Konoike Construction Co., Ltd.	
	1951) (Male)	May 2009	Director, Vice President and Executive Officer	-
8	(Reappointment)	October 2011	Representative Director, Vice President and Executive Officer	
8		November 2017	Retired from Konoike Construction Co., Ltd.	
		December 2017	Senior Advisor, Osaka Branch, Yamada Consulting Group Co., Ltd.	
		May 2019	Outside Director of the Company (to present)	
		December 2021	Retired as Senior Advisor, Osaka Branch, Yamada Consulting Group Co., Ltd.	
		January 2022	Director, Shinwa Holdings, Co., Ltd. (to present)	
		Significant concu	rrent position	
	D C 1:1		Shinwa Holdings, Co., Ltd.	

Reason for candidacy as Outside Director and overview of expected roles

After serving at a financial institution, Kensaku Teranishi has long been engaged in corporate management. He has deep insight in finance and corporate management. The Company nominated him as a candidate for Outside Director because it expects him to contribute to improving corporate value by providing advice on the Group's overall management based on his insight and knowledge, and fulfill a supervisory function from a neutral and objective standpoint.

No.	Name (Date of birth)	Career summary, positions, responsibilities at the Company and significant concurrent positions		Number of the Company's shares held
		April 1966 April 1987	Joined Japanese National Railways Joined East Japan Railway Company due to the privatization of Japanese National Railways	
		June 2000	Director, General Manager of Life- Style Business Development Headquarters	
		June 2009	Executive Vice President and Representative Director	
	Yoshiaki Arai	June 2012	President & CEO, LUMINE Co., Ltd.	
		June 2017	Chairman & Director	
	(September 1,	June 2017	Outside Director, Saitama Resona	
	1946)		Bank, Limited (to present)	-
	(Male)	June 2019	Advisor, LUMINE Co., Ltd.	
9	(New appointment)	June 2019	Chairman, Japan Association for Rail Advertising (to present)	
		July 2022	Senior Advisor, LUMINE Co., Ltd.	
		October 2022	Outside Director, Japan Green	
			Investment Corp. for Carbon	
			Neutrality (JICN) (to present)	
		Significant conc		
			rector, Saitama Resona Bank, Limited	
			Japan Association for Rail Advertising	
			rector, Japan Green Investment Corp. for	
	Reason for candidacy	Carbon Neu		

Yoshiaki Arai has a high level of insight cultivated through his extensive corporate management experience in the electric railway and distribution industries. The Company nominated him as a candidate for Outside Director because it expects him to contribute to improving corporate value by providing advice on the Group's overall management based on his insight and knowledge, and fulfill a supervisory function from a neutral and objective standpoint.

Notes:

- 1. There are no special interests between any of the candidates and the Company.
- 2. Hisayuki Higuchi is a candidate for Outside Director, as well as an independent director as stipulated by the financial instruments exchange (Tokyo Stock Exchange, Inc.). He has served as the Company's Outside Audit & Supervisory Board Member for eight (8) years since May 2000. He will also have served as the Company's Outside Director as well since May 2008, for 16 years at the close of this Meeting.
 - Although Hisayuki Higuchi was formerly affiliated with the Company's main bank, in light of the Company's current financial status where its deposits significantly exceed its borrowings, and the absence of a transactional relationship with the said financial institution that will affect the Company's decision-making, as well as the fact that a substantial amount of time has passed since he retired from the said financial institution, the Company deems him to be sufficiently independent.
- 3. Kensaku Teranishi is a candidate for Outside Director, as well as an independent director as stipulated by the financial instruments exchange (Tokyo Stock Exchange, Inc.). He will have served as the Company's Outside Director since May 2019, for five (5) years at the close of this Meeting. Although Kensaku Teranishi was formerly affiliated with the Company's main bank, in light of the Company's current financial status where its deposits significantly exceed its borrowings, and the absence of a transactional relationship with the said financial institution that will affect the Company's decision-making, as well as the fact that a substantial amount of time has passed since he

- retired from the said financial institution, the Company deems him to be sufficiently independent.
- 4. Yoshiaki Arai is a candidate for Outside Director, as well as an independent director as stipulated by the financial instruments exchange (Tokyo Stock Exchange, Inc.).

 Although Yoshiaki Arai was formerly affiliated with LUMINE Co., Ltd., in whose premises the Group has opened stores, in light of the fact that since June 2019 he has not been on that the company's Board of Directors and has been in the position of providing advice to management as an Advisor, as well as the fact that he has not attended Board of Directors meetings, the Company deems that he does not fall under the category of a business executive and is sufficiently independent.
- 5. Summary of the content of the directors and officers liability insurance contract
 The Company has entered into a directors and officers liability insurance contract with an insurance
 company to insure its Directors, as stipulated in Article 430-3, Paragraph 1 of the Companies Act. The
 contract covers damages that may arise due to insured parties assuming liability for their execution of
 duties, or receiving claims associated with the pursuit of such liability. The Company intends to
 continue and renew this contract. If the election of each candidate is approved, the candidates will
 become insured parties under this insurance contract.

Proposal 4: Election of One (1) Audit & Supervisory Board Member

The term of office of Audit & Supervisory Board Member Shigetoshi Hirano will expire at the close of this Meeting. Therefore, the Company proposes the election of one (1) Audit & Supervisory Board Member.

The Audit & Supervisory Board has given its consent to this proposal.

The candidate for Audit & Supervisory Board Member is as follows:

Name (Date of birth)	Career summary, positions at the Company and significant concurrent positions		Number of the Company's
,	1 11000	•	shares held
	April 1989	Registered with Osaka Bar Association	
		Joined Oh-Ebashi Law Office (currently	
		Oh-Ebashi LPC & Partners)	
	April 1995	Partner, Oh-Ebashi LPC & Partners	
	August 2002	Member of Oh-Ebashi LPC & Partners (to present)	
	June 2014	Outside Company Auditor, BENEFIT	
	JAPAN CO., LTD.		
Shigetoshi Hirano	May 2020	May 2020 Appointed Outside Audit & Supervisory	
(May 9, 1963)		Board Member of the Company (to present)	-
	June 2021	Appointed Outside Director (Audit and	
		Supervisory Committee Member),	
		BENEFIT JAPAN CO., LTD. (to present)	
	Significant conce	urrent positions	
	· Attorney-at-	-law (Member of Oh-Ebashi LPC &	
	Partners)		
	· Outside Dir	ector, Audit and Supervisory Committee	
	Member, Bl		

Reason for candidacy as Outside Audit & Supervisory Board Member

Shigetoshi Hirano will reflect his professional insight as an attorney-at-law in the Company's audits. Although he has never been involved in the management of a company in any way other than serving as an outside director or an outside audit & supervisory board member in the past, for the reasons stated above, the Company believes that he will appropriately perform his duties as Outside Audit & Supervisory Board Member.

Shigetoshi Hirano's term of office as Outside Audit & Supervisory Board Member of the Company will be 4 (four) years at the conclusion of this General Meeting of Shareholders.

Notes:

- 1. There are no special interests between the candidate and the Company.
- 2. Shigetoshi Hirano is a candidate for Outside Audit & Supervisory Board Member.
- 3. Summary of the content of the directors and officers liability insurance contract
 The Company has entered into a directors and officers liability insurance contract with an insurance
 company to insure its Audit & Supervisory Board Members, as stipulated in Article 430-3, Paragraph
 1 of the Companies Act. The contract covers damages that may arise due to insured parties assuming
 liability for their execution of duties, or receiving claims associated with the pursuit of such liability.
 The Company intends to continue and renew this contract. If the election of the candidate is
 approved, the candidate will become an insured party under this insurance contract.

Proposal 5: Election of One (1) Substitute Audit & Supervisory Board Member

At the start of this Meeting, the effect of election will expire for Norihisa Ogawa, substitute Audit & Supervisory Board Member, elected at the 51st Ordinary General Meeting of Shareholders held on May 24, 2023. Therefore, the Company proposes the election of Norihisa Ogawa as a substitute Audit & Supervisory Board Member to prepare for contingencies where the number of Audit & Supervisory Board Members falls below the statutory requirement.

The effective period for the resolution of this proposal is up to the beginning of the next ordinary general meeting of shareholders. The election may be cancelled by resolution of the Board of Directors subject to the consent of the Audit & Supervisory Board provided that it is before the candidate takes office.

The Audit & Supervisory Board has given its consent to this proposal.

The candidate for substitute Audit & Supervisory Board Member is as follows:

Name			Number of the
(Date of birth)	Career summ	ary and significant concurrent positions	Company's
(Date of offili)			shares held
	April 1979	Registered as attorney-at-law (Daini	
		Tokyo Bar Association)	
		Joined Kashiwagi & Kiyozuka Law	
		Office	
Nauthina Oama	October 1987	Established Ogawa Norihisa Law Office	
Norihisa Ogawa	December 1994	Joined Kioizaka Themis General Law	-
(January 7, 1951)		Office, Partner (to present)	
	April 1998	Corporate Auditor, NICE CLAUP Co.,	
		LTD.	
	April 2016	Retired as Corporate Auditor, NICE	
	_	CLAUP Co., LTD.	

Notes

- 1. There are no special interests between the candidate and the Company.
- 2. Norihisa Ogawa is a candidate for substitute Outside Audit & Supervisory Board Member, and fulfills the requirements for an independent auditor as stipulated by the financial instruments exchange (Tokyo Stock Exchange, Inc.).
 - Norihisa Ogawa contributed to the audit of NICE CLAUP Co., LTD., a subsidiary of the Company, for a total of eighteen (18) years from April 1998 to April 2016 as its Outside Corporate Auditor. He also served as an outside corporate auditor of listed companies including Sankyu Inc. (TSE Prime Market) and Saison Technology Co., Ltd. (TSE Standard Market) as well as other companies. Although he has never been involved in the management of a company in any way other than serving as an outside officer in the past, the Company believes that he will provide timely and appropriate advice as he has a wealth of experience.
- 3. Summary of the content of the directors and officers liability insurance contract
 The Company has entered into a directors and officers liability insurance contract with an insurance
 company to insure its Audit & Supervisory Board Members, as stipulated in Article 430-3, Paragraph
 1 of the Companies Act. The contract covers damages that may arise due to insured parties assuming
 liability for their execution of duties, or receiving claims associated with the pursuit of such liability.
 The Company intends to continue and renew this contract. If the election of the candidate as a
 substitute Audit & Supervisory Board Member is approved, and he subsequently takes office as an
 Audit & Supervisory Board Member, then he will become an insured party under this insurance
 contract.