



April 11, 2024

For immediate release

MEDIA DO Co., Ltd.
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(Securities code: 3678, TSE Prime)
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**Notice regarding Change of Representative Director (Additional Appointment),
Selection of Director Candidates, and New Executive Management Structure**

MEDIA DO Co., Ltd. (“the Company”) announces that, in response to a report from the Nomination and Compensation Committee established as an advisory body to the Board of Directors, the Board of Directors of the Company decided the following at a meeting held on April 11, 2024, with regard to a change of representative director (additional appointment), the selection of candidates for directors to be submitted to the 25th Annual General Meeting of Shareholders scheduled to be held on May 23, 2024, and the Company’s new management execution structure.

1. Change of representative director (additional appointment)

(1) Details of change

Name	New position	Existing position
Yasushi Fujita	President and CEO	Same as at left
Hiroshi Kanda	Vice President and CFO	Director, CSO and CFO

(2) Expected appointment date

The Company expects to officially appoint the new representative director after obtaining approval at the 25th Annual General Meeting of Shareholders scheduled to take place on May 23, 2024 and a resolution at a meeting of the Board of Directors.

(3) Reason for change

As it continues to strive toward further business growth through the increase of value for contributing to the publishing industry and other parts of society, the Company has decided to appoint two representative directors in order to formulate and implement medium- to long-term and integrated management strategies, facilitate prompt decision making, and enhance of corporate governance.

The Company will clarify their roles and accountability, and both will work to enhance corporate value while working closely together. Specifically, Yasushi Fujita, the founder of the Company and President and CEO, will form the philosophy and identity of the Company, and will be responsible for building further partnerships with the industry, developing businesses, and formulating integrated management strategies for the entire Group by utilizing his

approximately 30 years of management experience and advanced insight. Through these, he will dedicate himself to increasing corporate value over the medium to long term. Hiroshi Kanda, who will be newly appointed as Vice President and CFO, co-founded and managed Flier Inc., a consolidated subsidiary of the Company. After gaining practical experience at a financial institution and a management consulting firm, and since joining the Company he has served as General Manager of the Corporate Planning Division, Executive Officer, and Director. In addition to IR and finance operations, human capital strategies, and the promotion of sustainability activities, he will be in charge of business management for the Company and Group companies to ensure prompt business execution and optimal allocation of resources.

(4) Career summary of new representative director

Name (Date of birth)	Career summary	Number of the Company's shares owned (As of February 29, 2024)
Hiroshi Kanda (January 9, 1986)	<p>Apr. 2008 Joined UBS Securities Japan Co., Ltd.</p> <p>July 2009 Joined Frontier Management Inc.</p> <p>June 2013 Established Flier Inc., Director (current position)</p> <p>Jan. 2018 Joined the Company, General Manager in charge of Corporate Planning Office</p> <p>June 2019 General Manager of Corporate Planning Office</p> <p>June 2020 Executive Officer and CSO</p> <p>Mar. 2021 Director of NIHONBUNGEISHA Co., Ltd., (current position)</p> <p>May 2022 Director, CSO and CFO (current position)</p> <p>June 2023 Director of Media Do International, Inc., (current position)</p>	16,135 shares

2. Selection of new director candidates

(1) Director candidates (scheduled to be elected on May 23, 2024)

Name	Position	Reappointment or new appointment
Yasushi Fujita	Representative Director*	Reappointment
Hiroshi Kanda	Representative Director*	Reappointment
Kayoko Hanamura	Director	Reappointment
Koichi Sekiya	Director	New appointment
Ayako Kanamaru	Outside Director	Reappointment
Haruo Miyagi	Outside Director	Reappointment
Junko Mokuno	Outside Director	Reappointment

* The selection of the representative director is scheduled to be resolved at a meeting of the Board of Directors that will take place after the end of the Annual General Meeting of Shareholders.

(2) Career summary of the new director candidates

Name (Date of birth)	Career summary
Koichi Sekiya (February 14, 1960)	Sept. 1989 Joined Kagokawa Haruki Corporation
	Mar. 1993 Joined Kadokawa Shoten Publishing Co. Ltd.
	Mar. 2005 Representative Director and President of KADOKAWA Book Services Co., Ltd.
	Mar. 2007 Representative Director and President of KADOKAWA Group Publishing Co., Ltd.
	June 2009 Director of KADOKAWA Group Holdings, Inc.
	Apr. 2013 Managing Director of KADOKAWA Group Holdings, Inc.
	Apr. 2015 Director and senior executive officer of KADOKAWA CORPORATION
	Apr. 2016 Representative Director and President of KADOKAWA UPLINK INC.
	May 2016 Representative Director and President of Tokorozawa Sakura Town Inc.
	June 2019 Director of KADOKAWA CORPORATION
	June 2020 Representative Director and Chairman of Cool Japan Travel, Inc.
June 2022 Representative Director and President of KADOKAWA KEY-PROCESS Co., Ltd.	

(3) Directors scheduled to retire

Name	Current position
Shin Niina	Director
Atsushi Mizoguchi	Director

After retirement as director, Shin Niina will serve as an advisor to the Company, advancing the Company's role in industry groups and providing advice concerning the Company's businesses. In addition, after retirement, Atsushi Mizoguchi will be appointed executive officer of the Company, focusing on the duty of CEO of MyAnimeList, an equity method affiliate.

(4) Audit & Supervisory Board members

Current standing Audit & Supervisory Board member Kazuyoshi Ohwada, standing outside Audit & Supervisory Board member Makoto Nakajima, along with outside Audit & Supervisory Board members Toshiaki Morifuji and Tsuyoshi Shiina are serving their terms.

3. Executive management structure (as of June 1, 2024)

Name	New position	Current position
Yasushi Fujita	President and CEO*	Same as at left
Hiroshi Kanda	Vice President and CFO*	Director, CSO* and CFO*
Kayoko Hanamura	Director and COO*	Director and CBO*
Koichi Sekiya	Director	—
Yuichiro Onuki	Executive Officer (eBook Distribution Business)	eBook Distribution Business Division and General Manager of Operations Administration Division
Teruyoshi Ando	Executive Officer (IP Solutions Business and Global Business)	Executive Officer (IP & Solutions Business)
Atsushi Mizoguchi	Executive Officer (CEO of MyAnimeList)	Director and CRO*
Ryo Yamada	Executive Officer (Corporate Planning)	Same as at left
Shoichiro Tokoro	Executive Officer (Accounting)	Same as at left
Kaname Nakano	Executive Officer and CIO*	Same as at left
Minoru Mikoda	Executive Officer and CHRO*	General Manager of Human Resources Department

* CEO: Chief Executive Officer; CFO: Chief Financial Officer; CSO: Chief Strategy Officer; COO: Chief Operating Officer; CBO: Chief Business Officer; CRO: Chief Relationship Officer; CIO: Chief Information Officer; CHRO: Chief Human Resources Officer