



データに、物語を。

Designing Narratives with Data

61st Fiscal Year Ending March 31, 2024

Corporate Profile

September 30, 2023

ODK Solutions Company, Ltd.

Securities code: 3839





Our long-term vision



データに、物語を。

Designing Narratives with Data

**Smart solutions linking businesses.
Rich narratives of human lives.**



Our passion is using IT to weave threads between your data, bringing joy and unlocking potential for inspired, motivated people.

Since our foundation in 1963, we have woven smart tapestries of data for customers across many industries, offering signposts toward a more meaningful customer journey.

Let us help craft a more compelling story for you and your clients.



Company overview

ODK Group



Company name	ODK Solutions Company, Ltd.	
Head office and main domestic bases	[Head Office] 6-7, Doshomachi 1-chome, Chuo-ku, Osaka [Tokyo Office] 28-25, Shinkawa 1-chome, Chuo-ku, Tokyo [Gotanda Office] 11-8, Nishigotanda 2-chome, Shinagawa-ku, Tokyo	
Representative	Katsune Hidekazu, Representative Director and President	
Established	April 1963	Osaka Denshi Keisan Company, Ltd. was established
	September 2006	Company name was changed to ODK Solutions Company, Ltd.
Share capital	637.2 million yen (as of September 30, 2023)	
Our businesses	Outsourcing service relating to information processing Development and sale of software Information provision service	
Security measures	October 2001	Acquired PrivacyMark certification from JIPDEC
	February 2003	Acquired Information Security Management Systems (ISMS) certification from JIPDEC
Number of employees	Non-consolidated: 155 Consolidated: 205 (as of September 30, 2023)	
Consolidated subsidiaries	Fplus, Inc., ECS Co., Ltd., Pottos, Inc.	

Stock information as of September 30, 2023

Securities code	Tokyo Stock Exchange, Standard Market [3839]
Total number of authorized shares	32,800,000
Total number of issued shares	8,200,000
Number of shareholders	7,424 (of which, number of shareholders of share units: 6,495)
Annual shareholders' meeting	June

[Reference] Status of major shareholders

Name of shareholder	Number of shares held (shares)	Shareholding ratio (%)
Gakken Holdings Co., Ltd.	1,350,000	16.46
Falco Holdings Co., Ltd.	850,000	10.37
NAKABAYASHI CO., LTD.	450,000	5.49
NIPPON TSUSHINSHI CO., LTD.	400,000	4.88
HIKARI TSUSHIN, INC.	369,700	4.51
Hirota Securities Co., LTD.	300,099	3.66
Japan System Techniques Co., Ltd.	300,000	3.66
MUFG Bank, Ltd.	300,000	3.66
Sumitomo Mitsui Banking Corporation	300,000	3.66
Resona Bank, Limited	300,000	3.66



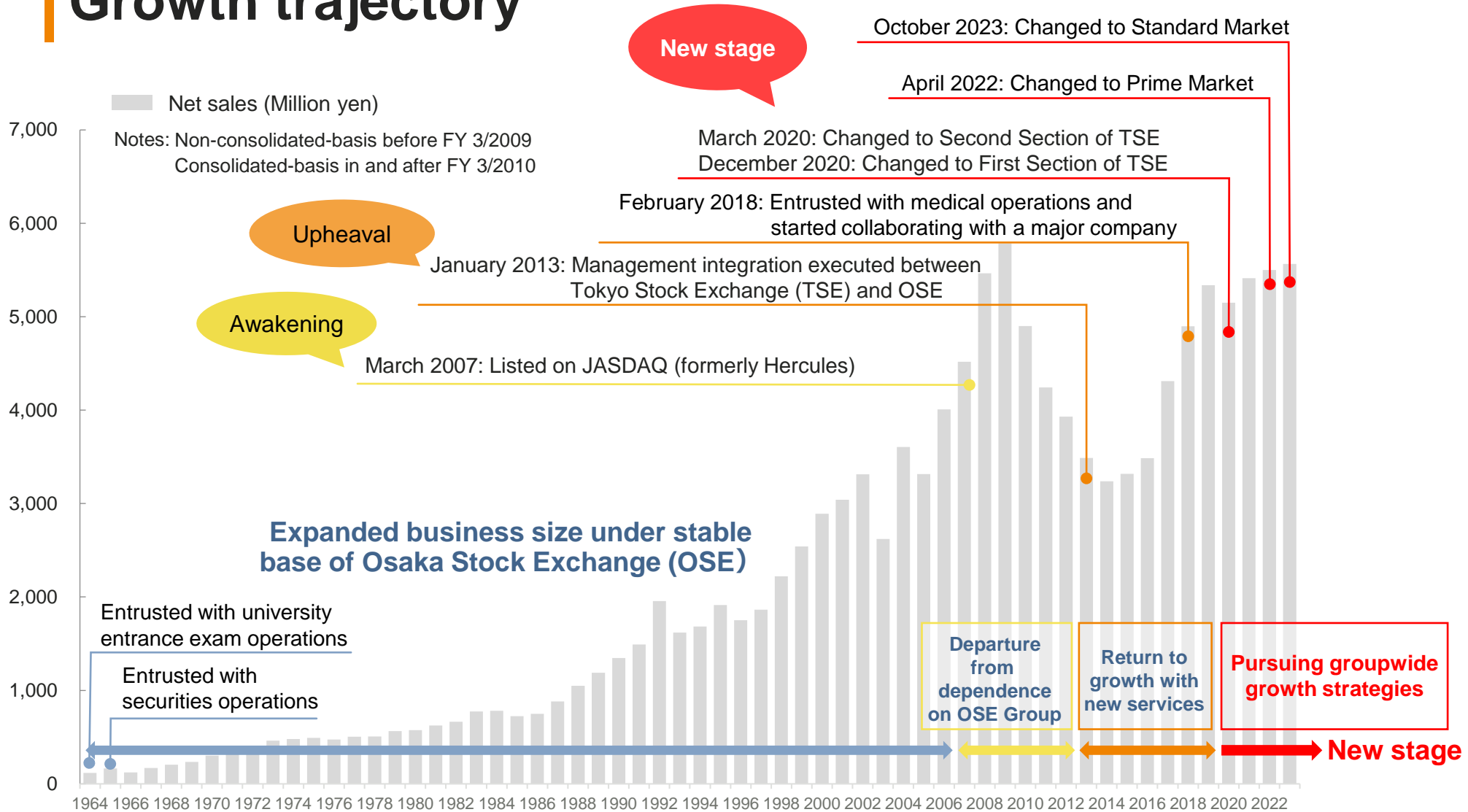
History

◆... Education-related services ◆...Finance-related services ◇... Medical-related services, other

FY 3/1964	Established Osaka Denshi Keisan Company, Ltd. (now ODK Solutions Company, Ltd.)		
FY 3/1965	◆ Entrusted with university entrance exam operations and commenced services		
FY 3/1966	◆ Entrusted with securities operations and commenced services		
FY 3/2002	Acquired PrivacyMark certification from JIPDEC		
FY 3/2003	Acquired ISMS (Ver.1.0) certification from JIPDEC		
FY 3/2004	◆ Started providing an online entrance exam application system ◆ Started providing a comprehensive securities system		
FY 3/2005	Acquired ISMS (Ver.2.0) certification and BS7799-2:2002 certification		
FY 3/2007	Changed company name to ODK Solutions Company, Ltd. Listed on JASDAQ (formerly Hercules) of Tokyo Stock Exchange, Inc.		
FY 3/2008	Acquired ISO/IEC27001 certification		
FY 3/2010	Made Fplus, Inc. a subsidiary ◆ Started providing a system service to monitor unfair trades		
FY 3/2012	◆ Collaborated with Japan System Techniques Co., Ltd. on university operations		
FY 3/2014	◆ Formed business and capital alliance with Gakken Holdings Co., Ltd.		
FY 3/2015	◆ Formed business and capital alliance with NAKABAYASHI CO., LTD.		
FY 3/2016	◆ Launched Individual Number (My Number) Business Process Outsourcing Service for financial institutions ◆ Collaborated with SBI Trade Win Tech Co., Ltd. Launched Individual Number (My Number) Management System service for financial institutions		
FY 3/2017	◆ Started providing UCARO®, the first cross-university exam portal site in Japan ◇ Formed business and capital alliance with Falco Holdings Co., Ltd. Formed business and capital alliance with Realglobe Inc.		
FY 3/2018	◇ Signed solution provider (reseller) agreement with Zendesk, Inc.		
FY 3/2020		◆ Started providing UCARO® family, a website for parents Reassigned to Second Section of Tokyo Stock Exchange	
FY 3/2021		◆ Started providing pottos®, a customer success automation tool Reassigned to First Section of Tokyo Stock Exchange	
FY 3/2022		◆ Started Entrance Examination/Remedial Solutions Service, a collaborative service with Gakken E-mirai Co., Ltd. (currently Gakken Inc.) Made ECS Co., Ltd. a subsidiary Changed to Prime Market due to reorganization of Tokyo Stock Exchange markets Formed business alliance with VECTOR INC. ◇ Acquired human resources training support business from Kushim Inc.	
FY 3/2023		◆ Started providing beta version of Compass-U®, a service that helps students pass AO admissions process ◆ Number of universities that have adopted UCARO® exceeded 100 ◆ Renewed My Number management system as new service mynaone® ◇ Started joint research with Dentsu Group Inc. toward social implementation of a Web 3.0 service that creates value from personal experience ◇ Started verification testing of Furusato Passport to promote regional revitalization ◆ Renewed securities service brands as SAKIX series	
FY 3/2024		◇ Started providing beta version of Web 3.0 service Updemy®, which creates value from personal experience ◇ Formed business and capital alliance with HANAGATA Inc. Entered into partnership agreement with FC Osaka (J3 League football team) Pottos, Inc. started offering career experience platform Career Port Changed to Standard Market of Tokyo Stock Exchange	



Growth trajectory



ODK is an IT company with strengths in processing large volumes of highly confidential data

01

EdTech

Education



Educational facilities

- ✓ Providing university entrance exam BPO and supporting digital transformation through entrance exam operations
- ✓ Educational web services (mock exams, app development)

02

FinTech

Finance



Securities companies

Financial institutions

- ✓ Providing system services to securities companies and financial institutions
- ✓ Providing Individual Number (My Number) collection and management systems

HealthTech

Medical



Medical institutions, etc.

- ✓ Operation of clinical testing systems, etc.

03

HRTech

Other



General business companies

- ✓ Providing Learning Management Systems (LMS) and development, sale and operation of e-learning materials
- ✓ Selling customer support services

04





ODK Group companies mutually leverage each other's management resources to provide valuable solutions



ODK Group's consolidated subsidiaries



Development, maintenance and operation of systems for financial and educational institutions

- ✓ **For comprehensive financial service companies**
Design, construction and maintenance of systems that support financing operations
- ✓ **For comprehensive education-related companies**
Development of a variety of systems
- ✓ **For consumer finance companies**
Design, construction and management of application acceptance systems for customer screening operations

Support for development of cloud solution systems

- ✓ Playing an active role with a base in the Chugoku-Shikoku region as a Salesforce.com consulting partner
- ✓ Providing cloud solutions for areas such as marketing, sales support systems, report creation and business card management

Provision of career development support for students and cloud services for companies

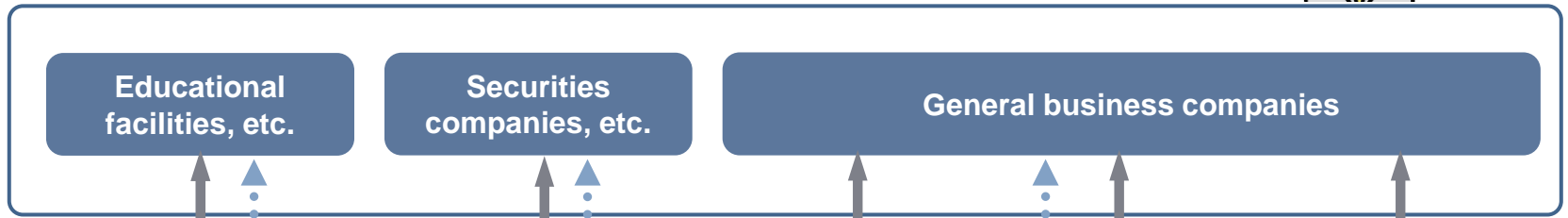
- ✓ **Career experience platform "Career Port"**
Development, management and consulting
- ✓ **Customer success automation tool "pottos®"**
Development, management and consulting



Business structure



Customers

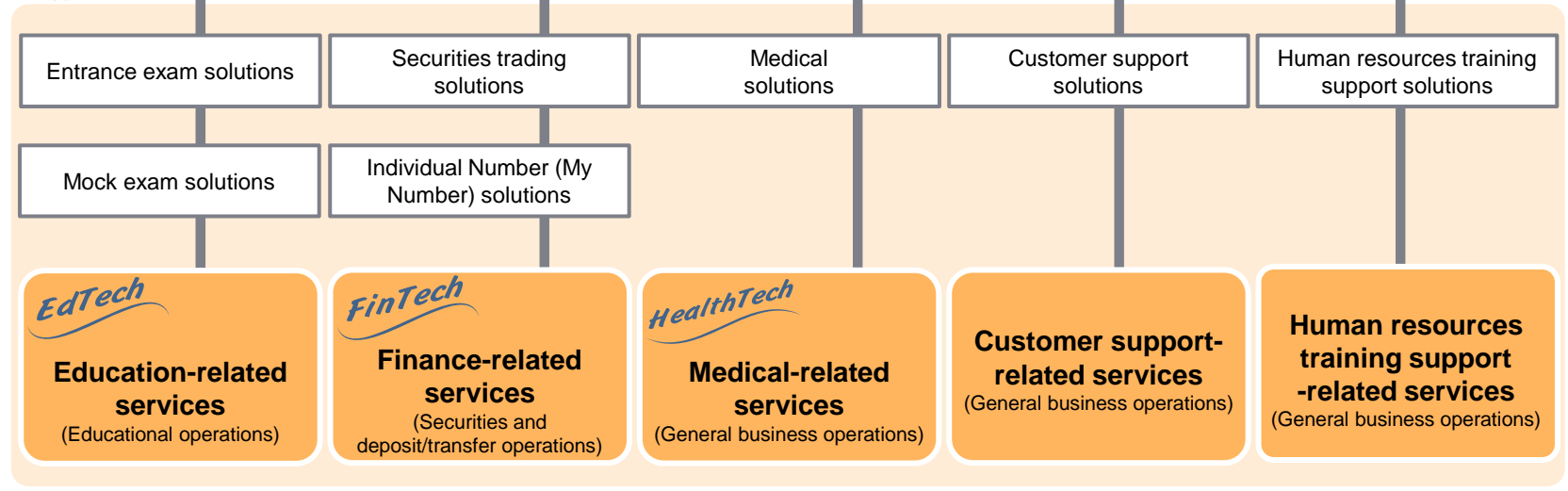


Consolidated subsidiaries

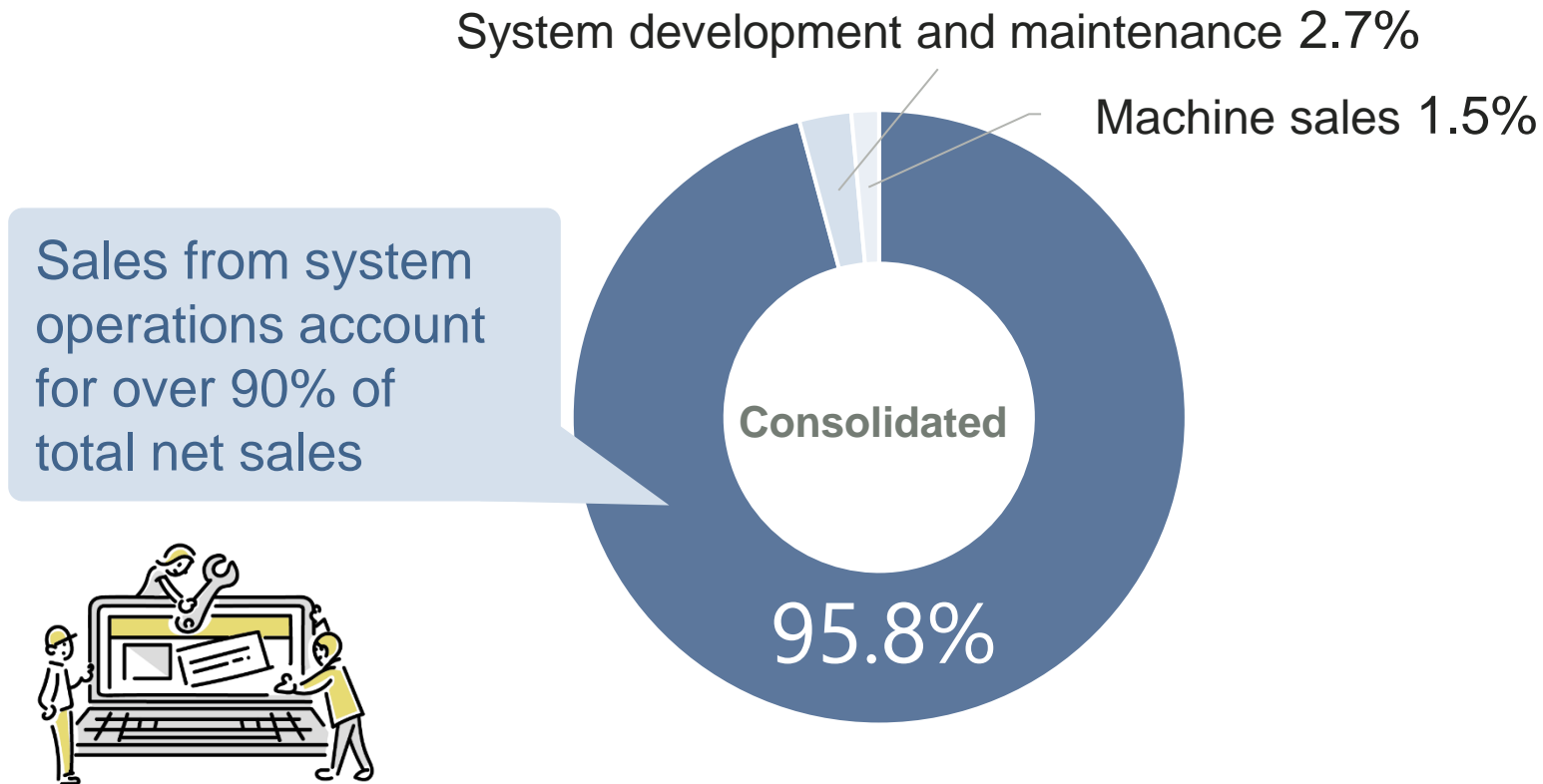
Fplus
Fplus, Inc.

ECS
ECS Co., Ltd.

pottos
Pottos, Inc.

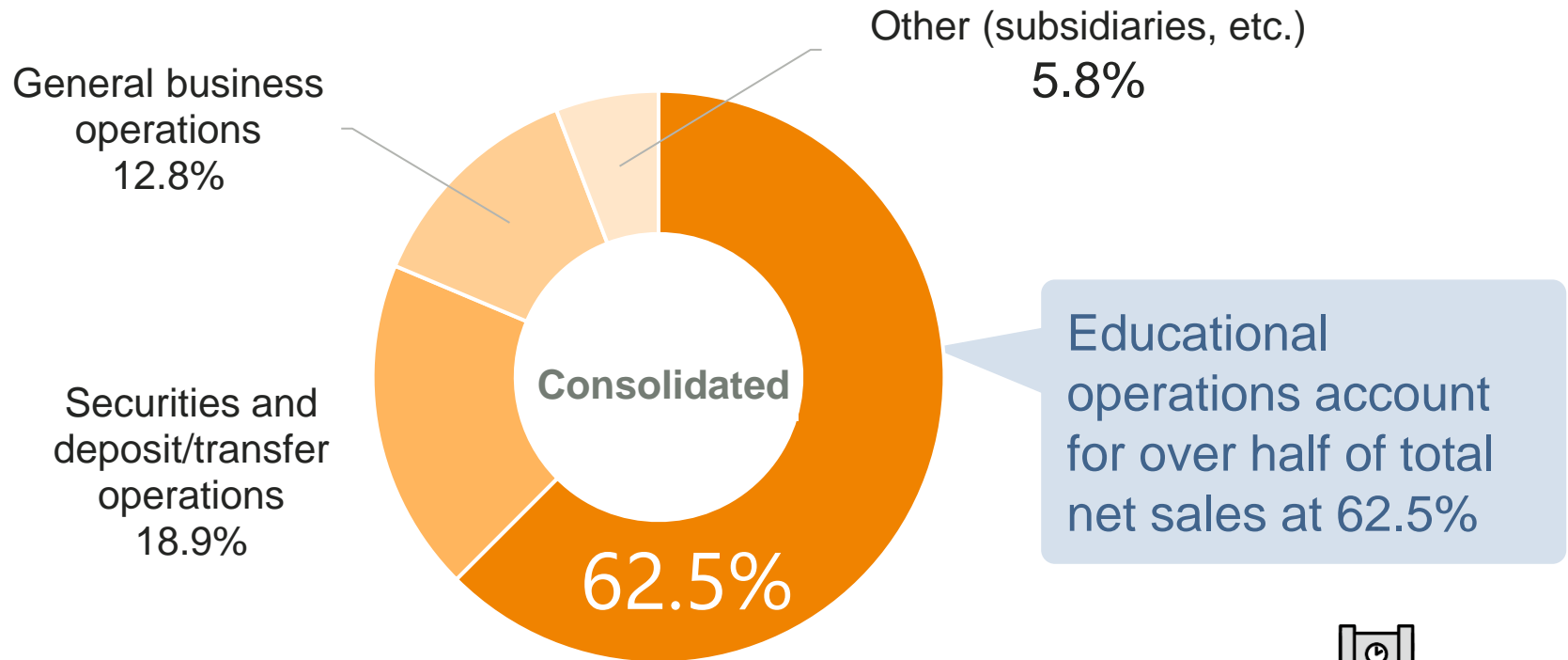


Long-term and stable business model centered on system operations

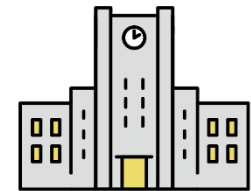


Net sales distribution ratio by business category
[Consolidated] (FY 3/2023)

Educational operations constitute our core business



Net sales distribution ratio by service category
[Consolidated] (FY 3/2023)





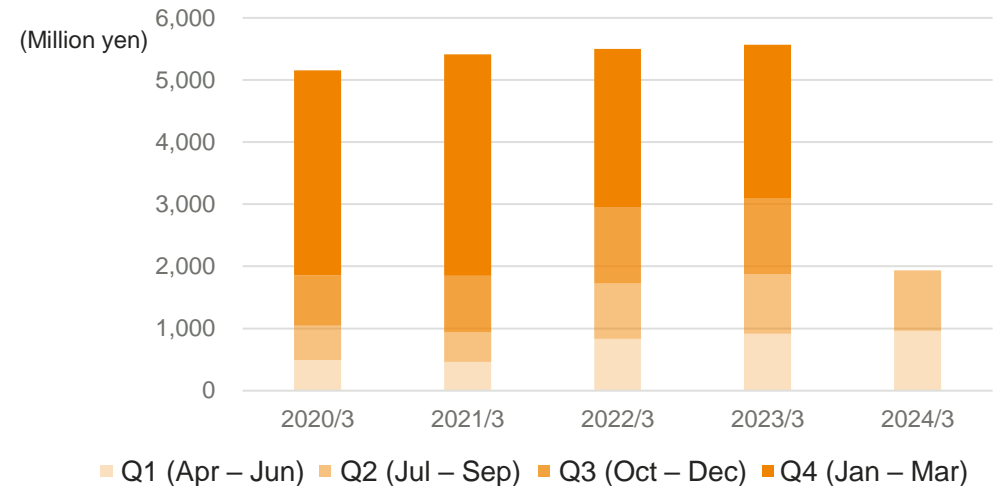
Earnings trends

ODK Group businesses tend to record higher profits in the fourth quarter, mainly due to university entrance exam operations.

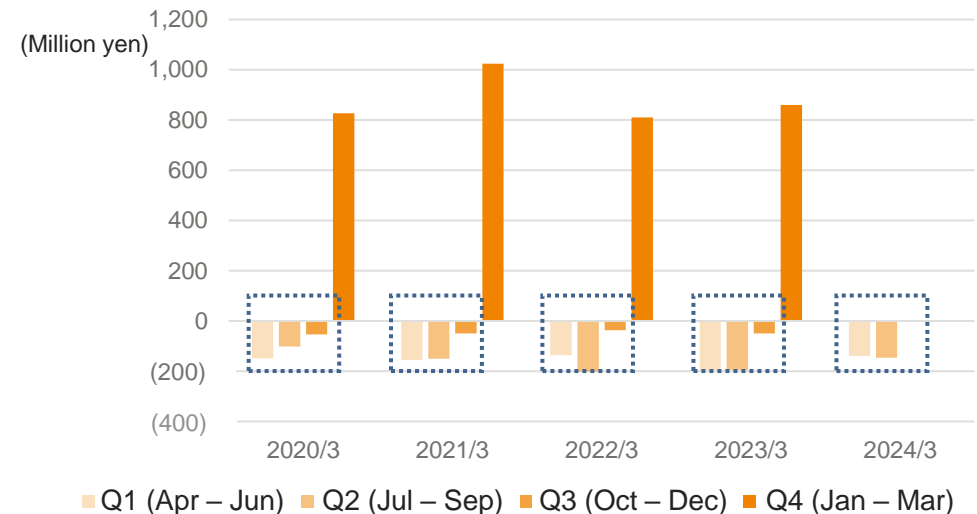
Meanwhile, fixed costs such as personnel expenses, etc. do not change from quarter to quarter. Consequently, in a typical year we usually record losses through the third quarter.

However, these losses are offset on a full-year basis.

Cumulative quarterly net sales (consolidated)



Quarterly operating profit (consolidated)





01 Education

Competitive edge of education-related services

1

Number of schools
adopting UCARO®

109 schools

As of September 30, 2023

2

Number of applicants'
data processed

Approx. **1.0** million

Number of applicants' data processed
has exceeded the number of Common
Test for University Admissions*
applicants for 15 consecutive years

* The National Center Test until FY 3/2020



3

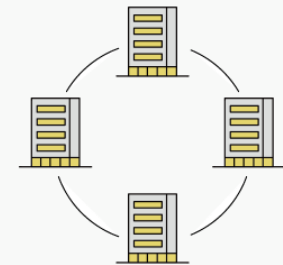
Trust and track record
built through
supporting university
entrance exams

Approx. **60** years



4

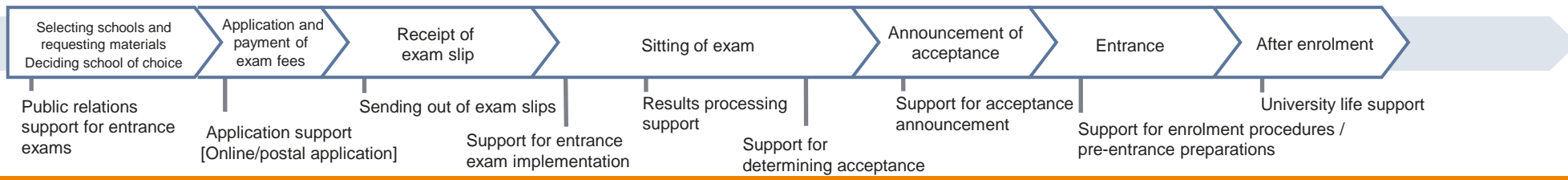
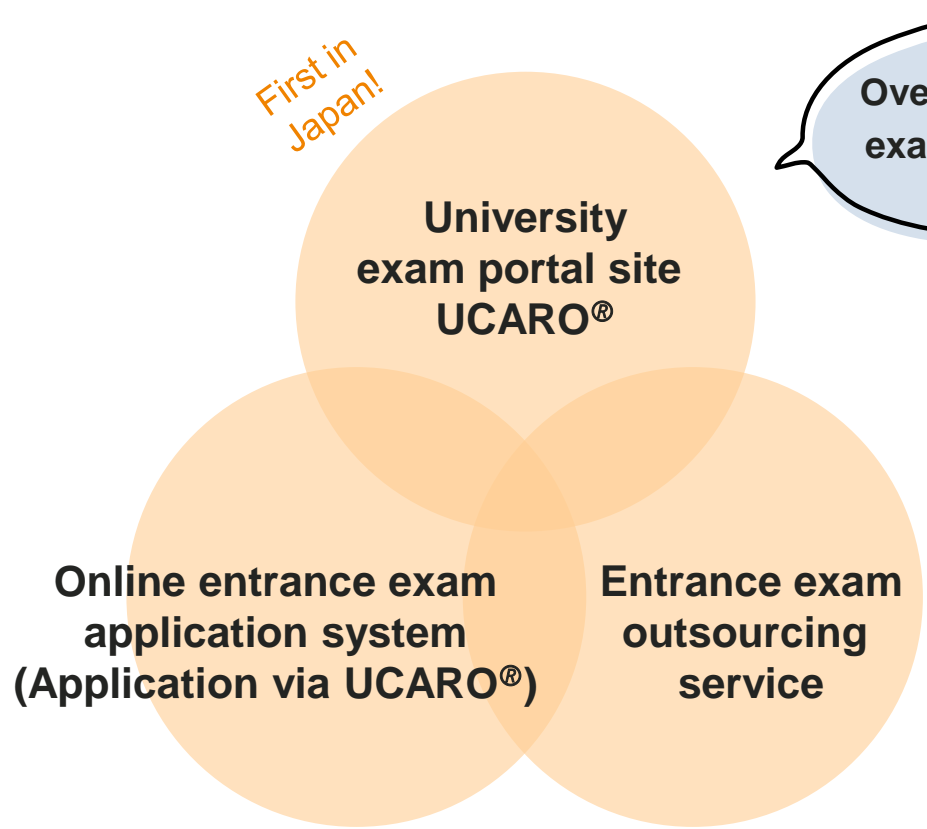
Providing a full range
of services through
alliances with other
companies





01 Education

Entrusted with all operations related to entrance exams





01 Education


UCARO® – Connecting universities and student examinees

Serves as touchpoint for connecting with student examinees interested in our school


Free for student examinees!

No need to enter personal information multiple times online!

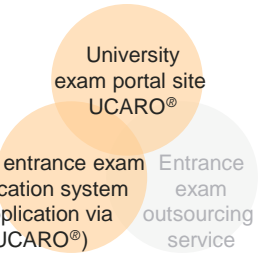
Convenient due to being able to see application status list!



Universities
Increase operational efficiency and cut costs



Student examinees
Reduce workload and improve convenience





01 Education

UCARO® – De facto standard for university entrance exam operations



Approx. **90%** of users are satisfied with this service according to a user satisfaction survey

Number of UCARO® users

Over half of student examinees (approx. 0.6 million*1) use UCARO® every year for entering university

University exam portal site UCARO®

Online entrance exam application system (Application via UCARO®)
Entrance exam outsourcing service

*1: Research by the Educational Information Center of Obunsha Co., Ltd. The figure is based on “Basic School Survey 2024” conducted by the Ministry of Education, Culture, Sports, Science and Technology



01 Education

UCARO® – Adopted by over 100 universities

Adoption has grown steadily, exceeding 100 universities approx. six years after launch



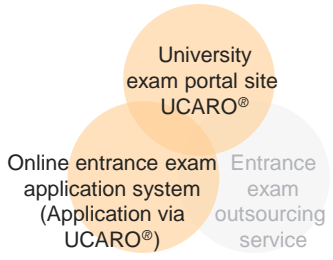
Number of schools adopting UCARO®



UCARO® customer retention rate^{*2}



- Targets**
- Universities (four-year)
 - Junior colleges
 - Vocational schools

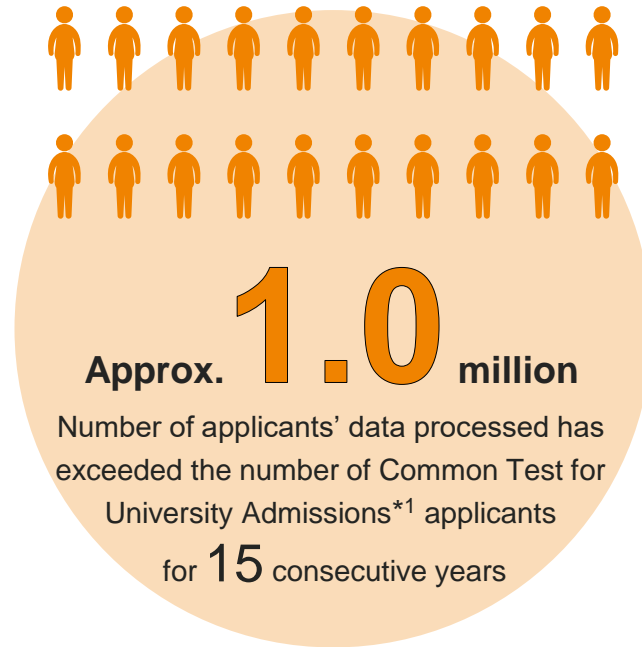


*1: In 2023 first half, the number of schools adopting UCARO® decreased due to the termination of contracts with less profitable universities, but this is part of our measures to increase profitability.
 *2: Customer retention rate = Number of schools adopting UCARO® as of Sep. 30, 2023 ÷ Total number of schools adopting UCARO® since service launch (excluding schools that have closed)



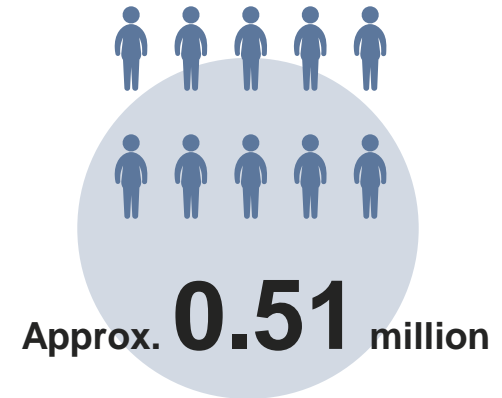
01 Education

Entrance exam outsourcing service processes data on approx. 1.0 million applicants



Number of applicants' data processed (Cumulative)

Note: Actual results as of FY 3/2023



Number of 2023 Common Test for University Admissions applicants*2

*1: The National Center Test until FY 3/2020

*2: As researched by the National Center for University Entrance Examinations

University exam portal site UCARO®

Entrance exam outsourcing service

Online entrance exam application system (Application via UCARO®)



01 Education

Deploying a variety of education-related services

Student examinees



- ✓ Compass-U® is an online service that helps students pass the AO admissions process and was jointly developed with HANAGATA Inc., which manages AO admissions cram school AOI
- ✓ Started providing beta version in August 2022

Universities

Rating input and management system
iiscore-U

- ✓ A rating input and management system that enables integrated online management of operations related to scoring of interviews, essays, group discussions, pre-exam assignments, etc. as part of university entrance exams
- ✓ Enables reduction of administration workload within schools since system centralizes operations, from scoring preparation to determining acceptance

**Entrance Examination/
Remedial Solutions Service**

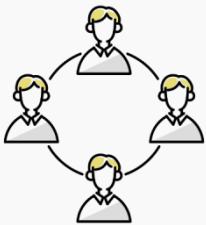
- ✓ Jointly operated with Gakken Inc.
- ✓ In addition to creating sample questions for entrance exams, reviewing entrance exam questions and acting as an agent for supervision and copyright processing, we provide necessary processes to conduct tests such as from test creation to implementation, scoring and results analysis in the remedial education field as a one-stop shop



Competitive edge of finance-related services

1

Supporting individual financial institutions comprehensively by providing not only systems but also business process outsourcing services



2

Offering large-scale systems operations on a long-term basis to process large volumes of data in a highly secure environment



3

Responding swiftly and flexibly to institutional reforms and other changes in business environment



4

Providing various peripheral systems to support securities company operations

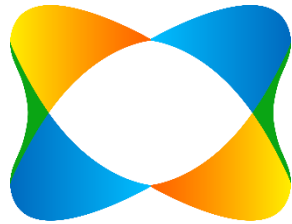




02 Finance

Providing system services for securities companies and financial institutions

Rebranded
in March 2023



SAKIX

サキガケ

<https://www.odk.co.jp/sakix/>

WITH-X

ウィズクロス

Front- and back-end system for securities companies

COMBI-X

コンビクロス

System for connecting securities companies and other financial institutions with Japan Securities Depository Center (JASDEC)

FOR-X

フォークロス

System for automatic extraction and analysis of unfair trading data based on extraction criteria of Japan Exchange Group

KIZUNA-X

キズナクロス

Online investment trust transaction and management system for independent financial advisors (IFAs)

Some of our clients



広田証券

Hirota Securities Co., LTD.

au カブコム証券

A member of MUFG

au Kabucom Securities Co., Ltd.

DMM.com 証券

DMM.com Securities Co., Ltd.



PWM Japan Securities
PWM日本証券株式会社
A Chartered Company

アイザワ証券

AIZAWA SECURITIES CO., LTD.

SMBC SMBC信託銀行

SMBC Trust Bank Ltd.

CHEER 証券

CHEER Securities Inc.

Webull

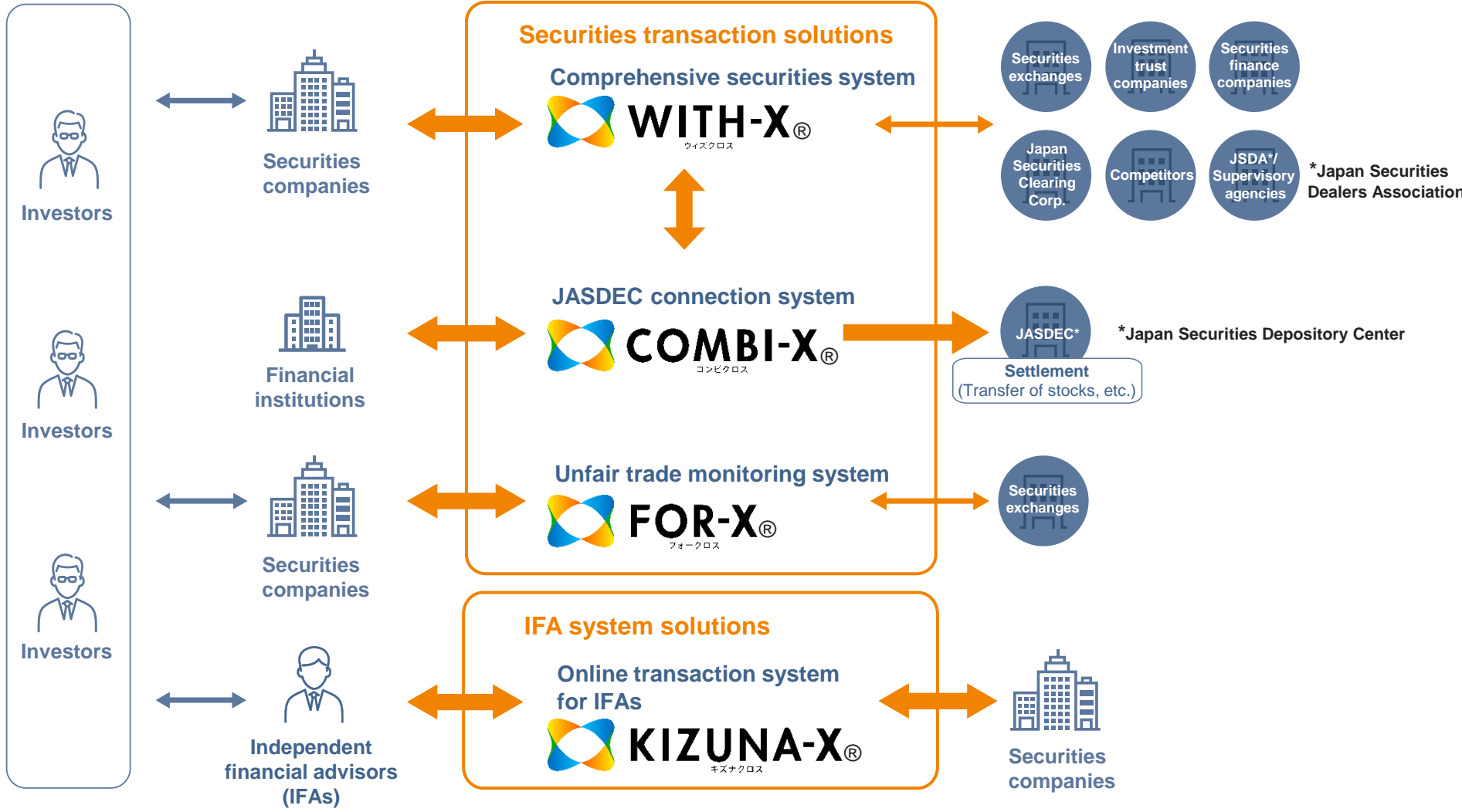
Targets

- Independent securities companies
- Online securities companies
- Call loan providers



02 Finance

Providing system services for securities companies and financial institutions





02 Finance

Providing systems for collecting and managing My Number*1

Rebranded
in November 2022

- ✓ **No. 1 in industry in terms of customizability**
Capable of providing services tailored to clients' needs, from My Number collection, registration, safekeeping and deletion to business process outsourcing
- ✓ **Immediate completion of identity verification online**
Seamlessly provide services, from identity verification to My Number management via LIQUID eKYC*2
- ✓ **Quality selected by financial industry**
Best-in-class security in accordance with JIS Q 15001



<https://www.mynaone.jp/>

*1: "My Number" system is the nickname for the "Social Security and Tax Number System," which assigns a single unique number (12-digit identification number) to all registered residents in Japan.

Why mynaone® is the system of choice

- Accumulated know-how
- Thorough security management measures
- System capable of processing large volume of data
- Flexible service provision framework
- Immediate completion of identity verification online

Targets

- Financial institutions

*2: LIQUID eKYC is an AI-leveraged service provided by Liquid, Inc. to verify personal identity efficiently

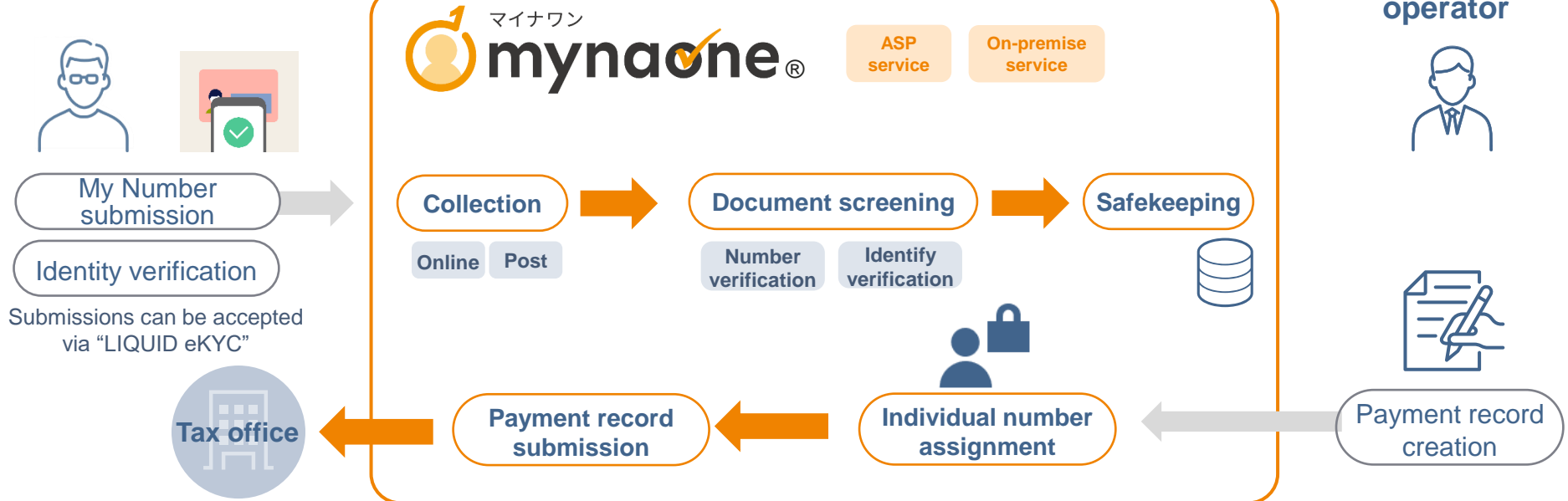


02 Finance

Providing systems for collecting and managing My Number

End user

Business operator



Client base

- Securities industry
- Banking industry
- Insurance industry
- Crowdfunding platforms
- Overseas remittance service providers
- Social lending sector
- General business operators

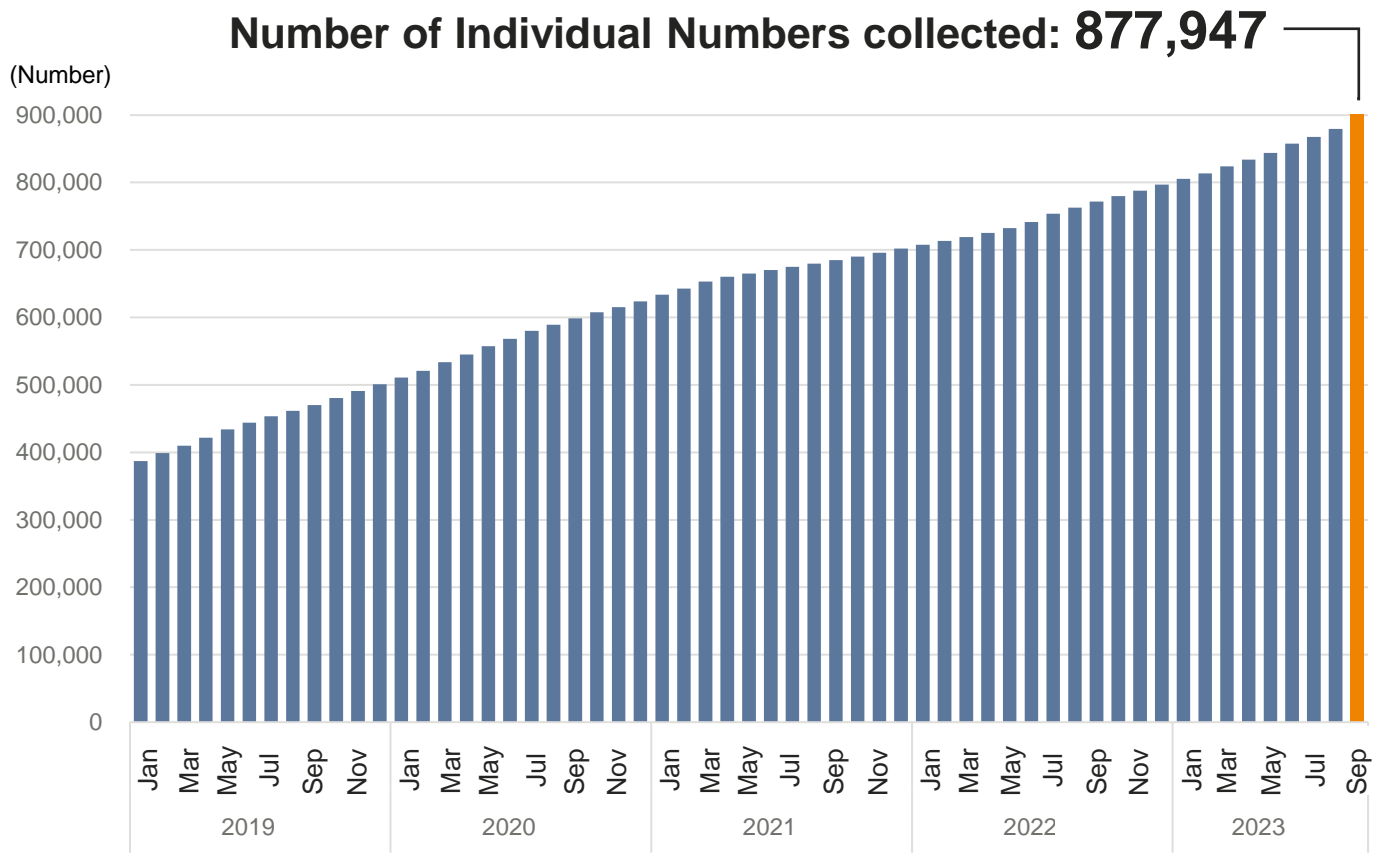
Number of entrusted companies

28

As of September 30, 2023



Trend in data collection as of September 30, 2023





Overview of medical-related services

Since we started to provide medical-related services, we have developed services as an encouraging partner for medical institutions and other entities based on our cumulative deep operational understanding and know-how.

We ensure stable system operations through meticulous follow-up.



Clinical testing systems

- ✓ System operations related to clinical testing of blood, cells and other samples collected from patients



Tablet-based products for medical systems

- ✓ Sale of tablet-based products and development of apps that enable users to view test requests and results



Overview of human resources training support-related services



<https://product.istudy.ne.jp/>

Launched special website
in January 2023

We provide e-learning management systems SLAP and iStudy® LMS, which comprehensively support human resources training, and engage in development, sale and operation of e-learning teaching materials.

We also offer a full range of solutions related to e-learning, on-demand learning and corporate training.



- ✓ Enables learning via smart devices anywhere during your spare time
- ✓ Enables easy creation of original contents and simple management of learning processes



- ✓ Provides four functions of skills management, experience management, training management and e-learning
- ✓ Extensive track record such as installation in large-scale systems



SLAP and **iStudyLMS** : e-learning platform client list



Example client companies and organizations

Companies:

IX Knowledge Inc.
Aqualine Ltd.
Asset Management One Co., Ltd.
SCSK Corporation
KADOKAWA CORPORATION
International Air Cargo Terminal Co., Ltd
Dexerials Corporation
TOKYU CONSTRUCTION CO., LTD.
TOKYO ENERGY & SYSTEMS INC.
Tobishi Pharmaceutical Co., Ltd.
Nippon Securities Technology Co., Ltd.

Sumitomo Mitsui Construction Co., Ltd.
Sumitomo Mitsui Trust Bank, Limited
YAMATO SYSTEM DEVELOPMENT CO., LTD.
Resona Holdings, Inc.

Others:

YOKOHAMA CITY UNIVERSITY HOSPITAL
Tokyo Metropolitan Police Hospital
Miyagi Prefectural Police
City of Kawasaki
Chiba Prefectural Government
Japan CO-OP Insurance (Kyosai)
Consumers' Co-operative Federation

Number of clients

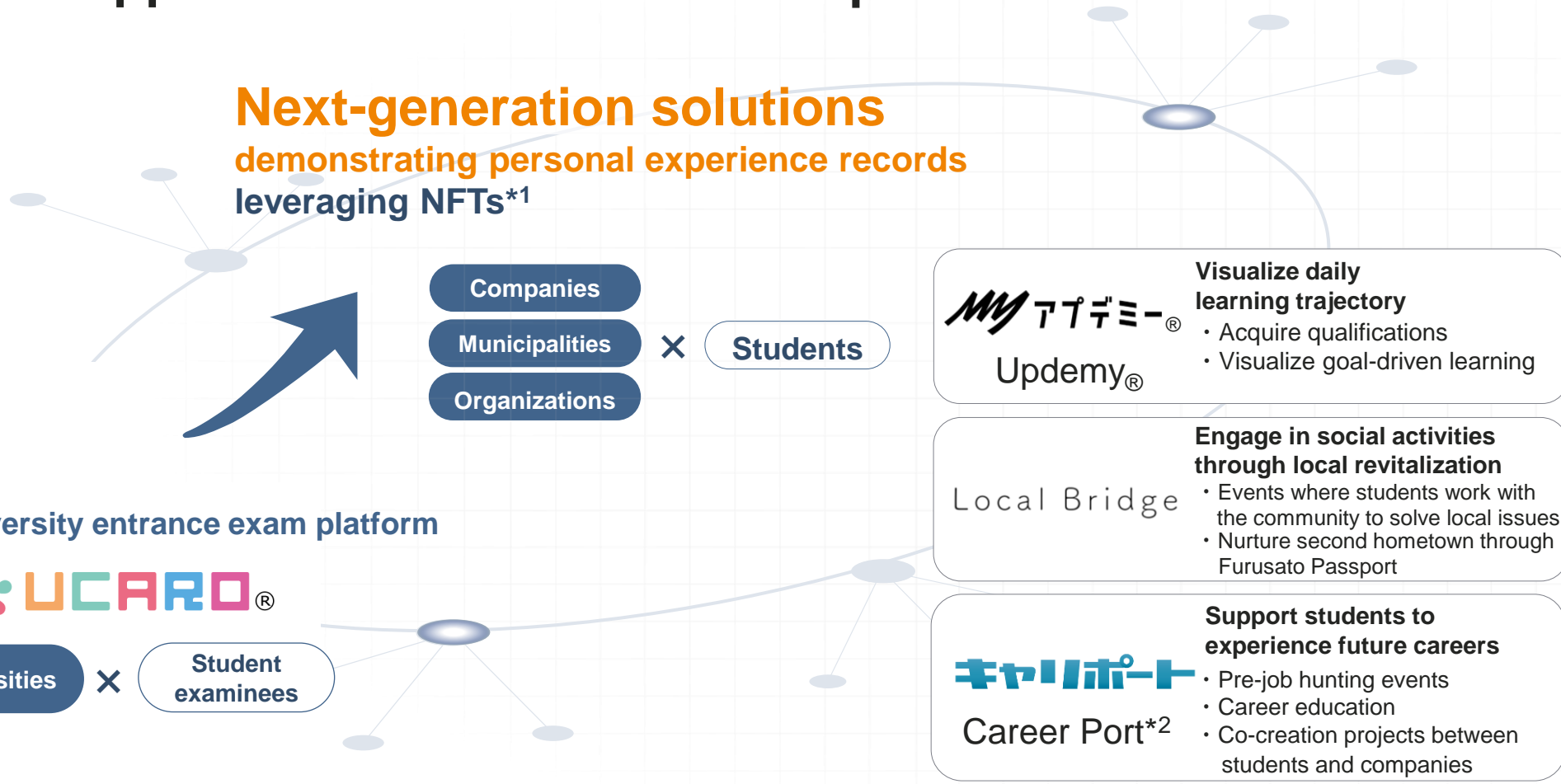
21

As of September 30, 2023
Group companies counted as one



Pursuing development of various services to support students' career development

Next-generation solutions demonstrating personal experience records leveraging NFTs*1



*1: NFT: Abbreviation for Non-Fungible Token. NFTs are guaranteed to be unique on blockchains and their holdings and history can be traced cryptographically.

*2: ODK subsidiary Pottos, Inc. offers career experience platform "Career Port."

Management Philosophy

**Contribute to customer prosperity and
the development of society
through the information service business**

Basic Management Policy

- Consistently aim to improve technology, provide excellent service and enjoy higher levels of customer trust
- Create the future with a global outlook for what lies ahead
- Realize an attractive company life where employees enjoy their work and feel motivated

ODK Solutions Company, Ltd.

6-7, Doshomachi 1-chome, Chuo-ku, Osaka 541-0045

TEL. +81-6-6202-0413

FAX. +81-6-6202-0445

URL <https://www.odk.co.jp/en/>

Contact: Corporate Strategy Department

Securities code
【3839】





データに、物語を。
Designing Narratives with Data

ODK Solutions Company, Ltd.

- Head Office

JMF-Bldg. Kitahama 01, 6-7, Doshomachi 1-chome, Chuo-ku, Osaka TEL. +81-6-6202-3700

- Tokyo Office

Tokyo Daia Building, 28-25, Shinkawa 1-chome, Chuo-ku, Tokyo TEL. +81-3-3551-3512

- Gotanda Office

Gakken Building, 11-8, Nishigotanda 2-chome, Shinagawa-ku, Tokyo TEL. +81-3-5740-7200

【Official Website】 <https://www.odk.co.jp/en/>

Caution

All rights regarding this document are reserved by ODK Solutions unless otherwise indicated. No part of this document shall be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of ODK Solutions.

Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements.

Disclaimer regarding English translation

This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

