Please note that the following is an English translation of the original Japanese version of the Notice of the 43rd Annual General Meeting of Shareholders, Reference Documents for the General Meeting of Shareholders and Guidance on Exercising Voting Rights, prepared only for the convenience of shareholders residing outside Japan. In the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.

Securities Code: 4812 March 6, 2018

To Our Shareholders

Setsuo Kamai, President and Representative Director 2-17-1, Konan, Minato-ku, Tokyo, Japan Information Services International-Dentsu, Ltd.

NOTICE OF THE 43RD ANNUAL GENERAL MEETING OF SHAREHOLDERS

You are cordially invited to attend the 43rd Annual General Meeting of Shareholders of Information Services International-Dentsu, Ltd. (the "Company" or "ISID, Ltd.") to be held as described below.

If you are unable to attend the meeting in person, you can exercise your voting rights in writing or via the Internet. Please review the Reference Documents for the General Meeting of Shareholders given below, read "Guidance on Exercising Voting Rights" on page 2 and "Guidance on Exercising Voting Rights via the Internet" on page 3 and exercise your voting rights by 5:30 p.m. on Thursday, March 22, 2018, using either of the following methods: indicate your approval or disapproval on the enclosed Voting Rights Exercise Form and send it by mail, or indicate your approval or disapproval via the website for exercising voting rights designated by the Company (https://evote.tr.mufg.jp/).

Meeting Details

1 Date and Time:	Friday, March 23, 2018, at 10:00 a.m. (Doors open at 9:00 a.m.)				
2 Place:	3F Hall, Head Office of the Company Keio Shinagawa Building 2-17-1, Konan, Minato-ku, Tokyo, Japan				
3 Objectives of the Meeting:	Matters to be reported: 1. Business Report, Consolidated Financial Statements and Audit Reports on the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board for the 43rd Fiscal Term (From January 1, 2017 to December 31, 2017) 2. Non-consolidated Financial Statements for the 43rd Fiscal Term (From January 1, 2017 to December 31, 2017) Matters to be resolved: Proposal 1: Appropriation of Surplus Proposal 2: Election of 12 Directors Proposal 3: Election of One Substitute Audit & Supervisory Board Member				

Attendees are kindly requested to submit the enclosed Voting Rights Exercise Form at the reception desk at the venue. Of the documents that must be provided along with the original Japanese version of this notice of the Annual General Meeting of Shareholders, the "Consolidated Statement of Changes in Equity", "Notes to Consolidated Financial Statements", "Nonconsolidated Statement of Changes in Equity", and "Notes to Nonconsolidated Financial Statements" have been posted (in Japanese only) on the Company's website (https://www.isid.co.jp/) in accordance with the laws and regulations and stipulations of Article 16 of the Company's articles of incorporation, and thus they have not been included in the documents attached to the original Japanese version of this notice.

Therefore, the documents attached to the original Japanese version of this notice make up but a part of the Consolidated Financial Statements and Non-consolidated Financial Statements audited by the Audit & Supervisory Board Members and the Accounting Auditor during the preparation of the Audit Report.

Any amendments to the Reference Documents for the General Meeting of Shareholders, Business Report, Consolidated Financial Statements, and Non-consolidated Financial Statements will be posted (in Japanese only) on the Company's website (https://www.isid.co.jp/).

Guidance on Exercising Voting Rights

You may exercise your voting rights by one of the following three methods:

By attending the General Meeting of Shareholders



Please submit the Voting Rights Exercise Form to the reception desk at the venue. (A personal seal will not be required.)

Date and Time

Friday, March 23, 2018, at 10:00 a.m. (Doors open at 9:00 a.m.)

Place

3F Hall, Head Office of the Company Keio Shinagawa Building 2-17-1, Konan, Minato-ku, Tokyo, Japan

By submitting the Voting Rights Exercise Form by mail



Please indicate your approval or disapproval to each of the proposals on the Voting Rights Exercise Form and post it to us without a postage stamp.

Exercise Due Date

To be received no later than 5:30 p.m. on Thursday, March 22, 2018.

By exercising voting rights via the Internet



Access the website for exercising voting rights (https://evote.tr.mufg.jp/) with a personal computer, smartphone or mobile phone, and enter the "Login ID" and "Temporary Password" shown on the enclosed Voting Rights Exercise Form. Follow the instructions on the screen to indicate your approval or disapproval to each of the proposals.

Exercise Due Date

No later than 5:30 p.m. on Thursday, March 22, 2018.

- (1) Please note that you will be asked to change your "Temporary Password" on the website for exercising voting rights in order to prevent unauthorized access (spoofing) and alternation of voting by non-shareholders.
- (2) A new "Login ID" and "Temporary Password" will be issued every time a General Meeting of Shareholders is convened.
- (3) Any costs arising from accessing the website for exercising voting rights (Internet connection fees and phone charges, etc.) shall be borne by the shareholder. Similarly, if voting via mobile phone, any connection fees and other phone charges arising from the use of mobile phones shall be borne by the shareholder.

Guidance on Exercising Voting Rights via the Internet

If you exercise your voting rights via the Internet, please review the following items and exercise your voting rights.

If you attend the General Meeting of Shareholders, voting by mail (Voting Rights Exercise Form) or via the Internet is not necessary.

1. Exercising voting rights via the Internet

(1) You may exercise your voting rights via the Internet only by accessing the following website for exercising voting rights designated by the Company. (The website will be unavailable from 2:00 a.m. to 5:00 a.m. every day. Furthermore, you may not be able to use the website depending on the Internet usage environment).

[Website for exercising voting rights] https://evote.tr.mufg.jp/

- (2) Enter the "Login ID" and "Temporary Password" shown on the Voting Rights Exercise Form, and then follow the instructions on the screen to exercise your voting rights.
- (3) If you exercise your voting rights both by mail and via the Internet, only the vote exercised via the Internet shall be treated as valid. If voting rights via the Internet multiple times, only the last vote shall be treated as valid.
- (4) Any costs arising from using the website for exercising voting rights (Internet connection fees and phone charges, etc.) shall be borne by the shareholder.
- (5) Voting via the Internet is accepted until 5:30 p.m. on Thursday, March 22, 2018. However, we request that you exercise your voting rights at your earliest convenience. Please contact our Help Desk for any inquiries.

2. Handling of passwords

- (1) A new "Login ID" and "Temporary Password" will be issued every time a General Meeting of Shareholders is convened.
- (2) The password is our means by which the identity of the shareholder exercising the vote is verified. Please keep your password safe. Telephone inquiries regarding passwords shall not be answered.

3. For inquiries regarding exercising voting rights via the Internet (Help Desk)

Stock Transfer Agency Department, Mitsubishi UFJ Trust and Banking Corporation Telephone: 0120-173-027 (toll-free only within Japan)

Office hours: 9:00 a.m. to 9:00 p.m.

Reference Documents for the General Meeting of Shareholders

Proposal 1: Appropriation of Surplus

The Company regards the return of profits to shareholders as a vital management issue. While securing internal reserves to achieve sustainable growth, the Company has a basic policy for dividends to continue payment of appropriate and stable dividends to all shareholders.

To further enhance returns to shareholders based on this policy, the Company proposes to pay a year-end dividend for the current fiscal term of 27 yen per share, 2 yen higher than the Company's forecast of 25 yen per share.

Moreover, combined with an interim dividend of 25 yen per share already paid out, the total dividends for the fiscal term shall amount to 52 yen per share.

Year-end dividends

- (1) Type of dividend property

 Cash
- (2) Allocation of dividend property and total amount of allocation 27 yen per share of the Company Total amount: 879,734,790 yen
- (3) Effective date of dividends of surplus March 26, 2018

Proposal 2: Election of 12 Directors

The terms of office of all 11 Directors of the Company will expire at the conclusion of this meeting. In that regard, the Company proposes the number of Directors be increased by one to bolster business management and the following 12 Directors be elected.

The Director candidates are as follows:

No.	Name (Date of Birth) Number of the Company's Shares Owned		Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)		
		Apr. 1975	Joined DENTSU INC.		
		Jun. 2002	Managing Director of DENTSU INC.		
	[Reelection]	Jun. 2004	Director of DENTSU INC.		
	Setsuo Kamai		Outside Director of ISID, Ltd.		
	(May 23, 1952)	Jun. 2006	Senior Director of DENTSU INC.		
		Jun. 2009	Executive Director of ISID, Ltd.		
	2,000 shares	Apr. 2010	President and Representative Director, and Chief Operating Officer of ISID, Ltd. <current position=""></current>		
1		Apr. 2011	Chief Executive Officer of ISID, Ltd. <current position=""></current>		
	(Reasons for nominati	on)			
	After joining DENTSU INC. in 1975, he was involved mainly in financial and accounting work. He was promoted to Managing Director in 2002, then Director and Chief Financial Officer in 2004. From 2006, he was Senior Director and Chief Financial Officer. He assumed the office of Executive Director of ISID, Ltd. in 2009, and in 2010 he became President and Representative Director, and Chief Operating Officer. He has also been Chief Executive Officer since 2011, and held other positions, giving him a wealth of operational and management experience. He is currently President and Representative Director, Chief Executive Officer and Chief Operating Officer, and acts as Chairman of the Board, executing resolutions at Board of Directors meetings and fulfilling his role appropriately in overseeing the overall management of ISID, Ltd.'s group (the "ISID Group"). Therefore, he has been nominated again as a Director candidate.				
	candidate.		y gp (1-1		
	candidate.	Apr. 1976	Joined ISID, Ltd.		
	candidate.	Apr. 1976 Jun. 2004			
		-	Joined ISID, Ltd.		
	[Reelection]	Jun. 2004	Joined ISID, Ltd. Director of ISID, Ltd.		
		Jun. 2004 Jun. 2005	Joined ISID, Ltd. Director of ISID, Ltd. Senior Director of ISID, Ltd.		
	[Reelection] Akihiro Fukuyama	Jun. 2004 Jun. 2005 Jun. 2008	Joined ISID, Ltd. Director of ISID, Ltd. Senior Director of ISID, Ltd. Executive Director of ISID, Ltd. Director, Executive Vice President, Sales Manager of ISID, Ltd. <current< td=""></current<>		
2	[Reelection] Akihiro Fukuyama (September 25, 1953)	Jun. 2004 Jun. 2005 Jun. 2008 Apr. 2010	Joined ISID, Ltd. Director of ISID, Ltd. Senior Director of ISID, Ltd. Executive Director of ISID, Ltd. Director, Executive Vice President, Sales Manager of ISID, Ltd. <current position=""> Segment Director of Engineering Solutions In charge of Strategic Business Development Division of ISID, Ltd. <current< td=""></current<></current>		
2	[Reelection] Akihiro Fukuyama (September 25, 1953)	Jun. 2004 Jun. 2005 Jun. 2008 Apr. 2010 Apr. 2015 Jan. 2017	Joined ISID, Ltd. Director of ISID, Ltd. Senior Director of ISID, Ltd. Executive Director of ISID, Ltd. Director, Executive Vice President, Sales Manager of ISID, Ltd. <current position=""> Segment Director of Engineering Solutions In charge of Strategic Business Development Division of ISID, Ltd. <current position=""> In charge of Business Promotion and Management Division of ISID, Ltd.</current></current>		

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned		Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)	
	[Reelection] Kenji Ichikawa (February 23, 1957)	Apr. 1980 Jun. 2006	Joined ISID, Ltd. Director of ISID, Ltd.	
		Jun. 2008	Senior Director of ISID, Ltd.	
		Jun. 2009	Executive Director of ISID, Ltd.	
		Apr. 2010	Director, Senior Managing Director of ISID, Ltd. <current position=""></current>	
3	6,600 shares	Apr. 2014	President and Representative Director of ISID Advanced Outsourcing, Ltd. (currently ISID-AO, Ltd.) <current position=""></current>	
J		Apr. 2015	Segment Director of Business Solution of ISID, Ltd. <current position=""></current>	
	(Reasons for nominati			
	Since joining ISID, Ltd., he has been involved mainly in technical work, such as the development of systems, including being placed in charge of technology, giving him a wealth of operational experience. As Senior Managing Director, he is currently responsible for the segment providing core systems. Since assuming the office of Director in 2006, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.			
		Nov. 1980	Joined ISID, Ltd.	
		Jun. 2005	Director of ISID, Ltd.	
		Jun. 2008	Senior Director of ISID, Ltd.	
	from the file	Oct. 2009	President and Representative Director of ISID Assist, Ltd. <current position=""></current>	
	[Reelection] Nobuo Uehara (August 17, 1954)	Apr. 2010	Director, Senior Managing Director, Administrative Manager of ISID, Ltd. current position >	
		Apr. 2011	In charge of Integrated Risk Management Department of ISID, Ltd. <current position=""></current>	
	9,500 shares	Apr. 2012	Manager of Group Companies of ISID, Ltd. <current position=""></current>	
4		Jan. 2017	In charge of Global Business Division, Branch Offices of ISID, Ltd. <current position=""></current>	
		Jan. 2018	In charge of Corporate Planning Office, Corporate Communications Office of ISID, Ltd. <current position=""></current>	
	(Reasons for nominati	on)		
	Since joining ISID, Ltd., he has been involved mainly in sales and corporate planning work. He has a wealth of operational experience, having been placed in charge of administration, corporate planning, etc. As Senior Managing Director, he currently oversees administration of the ISID Group, and is responsible for corporate planning, risk management, public and investor relations, global business and administration of branch offices of ISID, Ltd. Since assuming the office of Director in 2005, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.			
	[New election]	Apr. 1979	Joined DENTSU INC.	
		Aug. 2004	Deputy Director of Satellite Media Division of DENTSU INC.	
	Misao Toyoda (July 24, 1956) 1,900 shares	Apr. 2011	Director of 3rd Sales Division of DENTSU INC.	
		Jan. 2016	Executive Officer of DENTSU INC.	
		Jan. 2018	Senior Managing Director of ISID, Ltd. Assistant Sales Manager and Deputy to the person in charge of Strategic	
5	,		Business Development Division of ISID, Ltd. <current position=""></current>	
-	(Reasons for nomination) After joining DENTSU INC. in 1979, he was involved mainly in media and sales work, and since 2016 as Executive Officer he was in charge of sales and the publishing business, as well as administrative management of group companies in Japan. Having a wealth of operational experience at DENTSU INC. and knowledge of the overall business management, he is deemed capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. and contributing to promotion of cooperation with DENTSU INC.'s group (the "DENTSU Group") as well. Therefore, he has been nominated as a Director candidate.			

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned		Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)	
		Apr. 1982	Joined EBARA CORPORATION	
		Feb. 1990	Joined ISID, Ltd.	
		Oct. 2005	Executive Officer of ISID, Ltd.	
	[Reelection]	Jun. 2008	Director of ISID, Ltd. <current position=""></current>	
		Apr. 2010	Managing Director of ISID, Ltd. <current position=""></current>	
	Konosuke Umezawa (March 21, 1958)	Apr. 2011	Development and Technology Manager In charge of Administrative Division of ISID, Ltd. <current position=""></current>	
	1.000 shares	Apr. 2013	In charge of Technology Headquarters of ISID, Ltd. <current position=""></current>	
	1,000 shares	May 2014	Representative Director of ISID Engineering, Ltd. <current position=""></current>	
6		Jul. 2017	In charge of Work Style Innovation Office General Manager of Work Style Innovation Office of ISID, Ltd. <current position></current 	
	(Reasons for nominati	on)		
	and is responsible for of Director in 2008, he	administrati e has proven nt matters, s	ence. As Managing Director, he currently oversees technology of the ISID Group, on and promotion of work style innovation of ISID, Ltd. Since assuming the office himself to be capable of fulfilling his role appropriately in decision-making on upervising the execution of operations, etc. Therefore, he has been nominated	
		Apr. 1980	Joined Osaka Seimitsu Kikai Co., Ltd.	
		Aug. 1991	Joined ISID, Ltd.	
		Apr. 2006	Executive Officer of ISID, Ltd.	
	[Reelection]	Jun. 2008	Director of ISID, Ltd. <current position=""></current>	
	Atsushi Yoshimoto	Apr. 2010	Managing Director of ISID, Ltd. <current position=""></current>	
	(February 6, 1958)	Apr. 2011	President and CEO of iTiD Consulting, Ltd. <current position=""></current>	
	1,560 shares	Apr. 2015	Segment Deputy Director of Engineering Solutions of ISID, Ltd. <current position=""></current>	
_		Jun. 2015	Representative Director of ESTECH Corporation < current position>	
7		Jan. 2017	Deputy to the person in charge of Strategic Business Development Division of ISID, Ltd. <current position=""></current>	
	(Reasons for nominati	ion)		
	Since joining ISID, Ltd., he has been involved mainly in consulting for manufacturing operations, such as being placed in charge of the business department that handles manufacturing operations, giving him a wealth of operational experience. He is currently Managing Director, Deputy to the person in charge of the segment that handles manufacturing operations and Deputy to the person in charge of the IoT/big data business, and he is also Representative Director of a subsidiary that provides consulting services for manufacturing operations. Since assuming the office of Director in 2008, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.			

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned		Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)		
	[Reelection]	Apr. 1982 Apr. 2005	Joined ISID, Ltd. Executive Officer of ISID, Ltd.		
	Akira Kobayashi (February 28, 1959)	Jun. 2009 Apr. 2010	Director of ISID, Ltd. <current position=""> Managing Director, Segment Director of Financial Solution of ISID, Ltd. <current position=""></current></current>		
	10,600 shares	Jan. 2016	Deputy to the person in charge of Global Business Division of ISID, Ltd. <current position=""></current>		
8		Jan. 2018	Assistant Sales Manager of ISID, Ltd. <current position=""></current>		
	(Reasons for nominati	on)			
	Since joining ISID, Ltd., he has been involved mainly in technical work, such as the development of systems, including being placed in charge of the business department involved in financial operations, giving him a wealth of operational experience. As Managing Director, he is currently Assistant Sales Manager of the ISID Group, the person responsible for the segment that handles financial operations, and Deputy to the person in charge of the global business. Since assuming the office of Director in 2009, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.				
		Apr. 1981	Joined ISID, Ltd.		
	[New election]	Apr. 2011	Executive Officer of ISID, Ltd.		
	Ryoichi Nawa (October 24, 1957)	Apr. 2015	Division Director of Engineering Solutions Business Operations of ISID, Ltd. 		
	,	Jan. 2017	Senior Executive Officer of ISID, Ltd. <current position=""></current>		
	9,560 shares	Jan. 2018	Segment Deputy Director of Engineering Solutions of ISID, Ltd. <current position=""></current>		
9	(Reasons for nomination)				
	Since joining ISID, Ltd., he has been involved mainly in sales work, and held positions including a post at a U.S. subsidiary on secondment, Deputy to the person in charge of the business department providing core systems, and President and Representative Director of a joint venture company with U.S. GE Group company, giving him a wealth of operational and management experience. He is currently Senior Executive Officer, Deputy to the person in charge of the segment that handles manufacturing operations and in charge of the business department that handles manufacturing operations. He is deemed capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated as a Director candidate.				
		Oct. 1993	Associate Professor of Faculty of Social Sciences at Hitotsubashi University		
	[D. 1 .: /	Apr. 2001	Professor of Graduate School of Social Sciences, and International Corporate Strategy at Hitotsubashi University		
	[Reelection/ Outside Director/	Jun. 2001	Outside Audit & Supervisory Board Member of ISID, Ltd.		
	Independent Officer]	Mar. 2005	Outside Director of SHIMANO INC. <current position=""></current>		
	Kazuo Ichijo	Apr. 2007	Professor of Graduate School of International Corporate Strategy at Hitotsubashi University $<$ current position $>$		
	(October 13, 1958) 0 shares	Apr. 2014	Dean of Graduate School of International Corporate Strategy at Hitotsubashi University <current position=""></current>		
	o snares	Jun. 2015	Outside Director of ISID, Ltd. <current position=""></current>		
10		Jun. 2017	Outside Director of PIA Corporation < current position>		
		Jan. 2018	Outside Member of the Board of World Co., Ltd. <current position=""></current>		

(Reasons for nomination)

He was appointed Outside Director in 2015 so that he could contribute directly to the improvement of corporate value of ISID, Ltd., in light of his experience since assuming the office of Outside Audit & Supervisory Board Member in 2001, a position in which he has proven himself to be capable of fulfilling his role appropriately in supervising the execution of duties by Directors, etc. He has knowledge and experience as an expert researcher in corporate strategies, innovation and corporate governance, fulfilling the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by ISID, Ltd. He also has extensive experience as outside officer of other listed companies for which he has been deemed capable of continuing to offer useful advice to the management of ISID, Ltd. Therefore, he has been nominated again as an Outside Director candidate. He has so far never had experience of being involved in corporate management except as an outside officer, but due to the reasons described above, he has been deemed capable of appropriately executing his duties as Outside Director.

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned		Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)
		Apr. 2000	Registered as an attorney at law
	[Reelection/ Outside Director/ Independent Officer] Yukari Murayama (August 4, 1972) 0 shares		Attorney at law at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise (former Sakai Hideyuki Law Office)
		Jan. 2010	Seconded to Supervisory Bureau of Financial Services Agency (NonBank Financial Companies Office and Financial System Stabilization Management Office)
		Apr. 2012	Returned to Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
			Counsel at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
		Jan. 2013	Partner at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
		Apr. 2015	Partner at Anderson Mori & Tomotsune <current position=""></current>
11		Jun. 2015	Outside Audit & Supervisory Board Member of ISID, Ltd.
		Mar. 2016	Outside Director of ISID, Ltd. <current position=""></current>
	(Reasons for nominati	ion)	
	01 10	4 . 1 D	

She was appointed Outside Director in 2016 so that she could contribute directly to the improvement of corporate value of ISID, Ltd., in light of her experience since assuming the office of Outside Audit & Supervisory Board Member in 2015, a position in which she has proven herself to be capable of fulfilling her role appropriately in supervising the execution of duties by Directors, etc. She has extensive specialist knowledge and practical experience in corporate law as an attorney at law, as well as practical experience in financial supervisory administration, as the result of being seconded to the Supervisory Bureau of the Financial Services Agency. She also fulfills the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by ISID, Ltd. and has been deemed capable of continuing to offer useful advice to the management of ISID, Ltd. Therefore, she has been nominated again as an Outside Director candidate. She has so far never had experience of being involved in corporate management except as an outside officer, but due to the reasons described above, she has been deemed capable of appropriately executing her duties as Outside Director.

		Apr. 1988	Joined DENTSU INC.
		Jul. 2012	Deputy Director of MC Planning Division of DENTSU INC.
	[Reelection/	Jun. 2016	Director of D2C Inc. <current position=""></current>
	Non-Executive Director]	Jul. 2016	Director of Digital Platform Center of DENTSU INC.
		Jan. 2017	Executive Officer of DENTSU INC. <current position=""></current>
	Norihiro Kuretani (December 3, 1965) 0 shares	Mar. 2017	Director of ISID, Ltd. <current position=""></current>
			Director of Dentsu Aegis Japan Inc. <current position=""></current>
10			Director of Dentsu Digital Holdings Inc. (currently Dentsu Innovation Partners Inc.) < current position>
12		Jun. 2017	Outside Director of Kakaku.com, Inc. <current position=""></current>
		Aug. 2017	Outside Director of Rakuten Data Marketing, Inc. <current position=""></current>

(Reasons for nomination)

Since joining DENTSU INC. in 1988, he has been involved mainly in media and content development work, as well as digital business related work. He has been in charge of the digital department as Executive Officer since January 2017, and also serves as officer for several other digital-related DENTSU Group companies, giving him a wealth of operational and management experience. Since his appointment as Director of ISID, Ltd. in 2017, he has fulfilled his expected role appropriately by offering useful advice based on his extensive experience and knowledge in group management, and also contributing to promotion of cooperation with the DENTSU Group. Therefore, he has been nominated again as a Director candidate.

Notes:

- There is no special interest between any of the candidates and the Company.
- 2. The Sales Manager is responsible for maintaining and expanding relationships with customers, managing optimal human resource allocation that supports sales activities, sharing the latest technology trends sought by customers, and conducting other business activities of the Company and the rest of its group companies overall, in the best interests of the entire group.
- 3. The Administrative Manager is responsible for managing matters related to administration of the Company and the rest of its group companies, in the best interests of the entire group.
- 4. The Manager of Group Companies is responsible for managing matters related to the business management of the Company and the rest of its group companies, in the best interests of the entire group.

- 5. The Development and Technology Manager is responsible for managing technological strategies, quality control and standardization, enhancing capability among engineers, and other matters relating to development and technology of the Company and the rest of its group companies, in the best interests of the entire group.
- The manager in charge of Branch Offices is responsible for bolstering management and governance of each branch office.
- 7. Mr. Misao Toyoda comes from DENTSU INC., the parent company of the Company (retired on December 31, 2017).
- 8. Mr. Kazuo Ichijo is currently Outside Director of the Company. After this meeting, his tenure as Outside Director will have been two years and nine months. Moreover, his tenure as Audit & Supervisory Board Member was 14 years.
- 9. Mr. Kazuo Ichijo is currently Outside Director of the Company, and the Company has entered into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If his reelection is approved, the Company plans to renew the aforementioned agreement with him.
- 10. Ms. Yukari Murayama is currently Outside Director of the Company. At the conclusion of this meeting, her tenure as Outside Director will have been two years. Moreover, her tenure as Audit & Supervisory Board Member was nine months
- 11. Ms. Yukari Murayama is currently Outside Director of the Company, and the Company has entered into a limited liability agreement with her for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If her reelection is approved, the Company plans to renew the aforementioned agreement with her.
- 12. Mr. Kazuo Ichijo and Ms. Yukari Murayama satisfy the requirements for independent officers as provided for by the Tokyo Stock Exchange and the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by the Company. The Company has submitted notification to the said exchange that Mr. Kazuo Ichijo and Ms. Yukari Murayama have been appointed as independent officers. If their reelection is approved, the Company plans to notify the said exchange again of their appointment as independent officers.
- 13. Mr. Norihiro Kuretani is Executive Officer of DENTSU INC., the parent company of the Company.
- 14. Mr. Norihiro Kuretani is currently Non-Executive Director of the Company, and the Company has entered into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If his reelection is approved, the Company plans to renew the aforementioned agreement with him.

Proposal 3: Election of One Substitute Audit & Supervisory Board Member

The Company proposes to elect one substitute Audit & Supervisory Board Member to be ready to fill a vacant position should the number of Audit & Supervisory Board Members fall below the number required by laws and regulations.

The appointment of the said substitute Audit & Supervisory Board Member requires that the number of Audit & Supervisory Board Members falls below the number required by laws and regulations. The term for the substitute Audit & Supervisory Board Member shall be the remaining term of the predecessor. In addition, this resolution shall remain effective until the opening of the next Annual General Meeting of Shareholders. The consent of the Audit & Supervisory Board has been obtained for this proposal.

The substitute Audit & Supervisory Board Member candidate is as follows:

Name (Date of Birth) Number of the Company's Shares Owned		Career Summary and Position in the Company (Significant Concurrent Positions Outside the Company)
	Oct. 1987	Joined Tohmatsu Awoki & Sanwa (currently Deloitte Touche Tohmatsu LLC)
	Mar. 1991	Registered as a certified public accountant
	Aug. 1998	Assigned to U.S. Deloitte Touche Tohmatsu's Dalian Office
		Resident Representative of U.S. Deloitte Touche Tohmatsu's Dalian Office (Office Head) $$
	Sep. 2002	Assigned to Deloitte Touche Tohmatsu's Shenzhen Office in China
Koichiro Tanaka		Managing Director of the Japanese Operations Department in South China of Deloitte Touche Tohmatsu's Shenzhen Office in China
(July 6, 1965)	Jun. 2003	Office Partner at Deloitte Touche Tohmatsu's Shenzhen Office in China
0 shares	Sep. 2003	Returned to the Auditor Division at the Tokyo Office of Deloitte Touche Tohmatsu
	Dec. 2003	Partner in the Corporate Finance Department of Deloitte Touche Tohmatsu
	May 2005	Registered as a certified public tax accountant
	Jul. 2014	Founder and Head of Tanaka Sogo Kaikei Jimusho <current position=""></current>
	Mar. 2015	Outside Auditor of Toyo Tanso Co., Ltd. <current position=""></current>
	Apr. 2015	Outside Auditor of Saitama Industrial Co., Ltd. <current position=""></current>
	Mar. 2017	Outside Auditor of ODAWARA ENGINEERING CO., LTD. <current position=""></current>

(Reasons for nomination)

He has been deemed capable of making use of his extensive knowledge of finance and accounting as a certified public accountant and certified public tax accountant, as well as extensive operational experience at a major auditing firm and overseas experience, in auditing for ISID, Ltd. Therefore, he has been nominated as a substitute Outside Audit & Supervisory Board Member candidate.

Notes:

- 1. There is no special interest between the candidate and the Company.
- 2. Mr. Koichiro Tanaka is a substitute Outside Audit & Supervisory Board Member candidate.
- 3. In the event that Mr. Koichiro Tanaka assumes the office of Audit & Supervisory Board Member of the Company, the Company plans to enter into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher.
- 4. Mr. Koichiro Tanaka satisfies the requirements for independent officer as provided for by the Tokyo Stock Exchange and the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by the Company. In the event that he assumes the office of Audit & Supervisory Board Member of the Company, the Company plans to notify the said exchange of his appointment as independent officer.