



February 14, 2018

Dear Sirs and Madams,

Name of Company: Skylark Co., Ltd.
Name of Representative: Makoto Tani
President and CEO
(Representative Director)
(Code: 3197, Tokyo Stock Exchange, 1st Section)
Contact: CEO Office
(TEL: +81 422 37 5310)

Notice of change in trade name and partial modification to articles of incorporation

Kindly be informed that Skylark Co., Ltd. (“the Company”) has determined in the Board of Directors Meeting held on February 14, 2018 to submit a proposition of “Partial modification to articles of incorporation” to the 7th Annual Shareholders Meeting scheduled to be held on March 29, 2018.

Notification

1. Change in trade name

(1) Reason for change in trade name

The Company has shifted to a holding company structure since January 2016 with the aim of improving the sophistication of group management and enhancing competitiveness of the Skylark Group.

Please be informed that the Company shall change our trade name from current “Skylark Co., Ltd.” to “Skylark Holdings Co., Ltd.” in order to further clarify the Company’s role and function as a holding company.

(2) New trade name

SKYLARK HOLDINGS CO., LTD.

(3) Scheduled date of the change

July 1, 2018

2. Partial modification to articles of incorporation

(1) Reason for modification to articles of incorporation

This is to change our trade name as stated in the paragraph 1.

(2) Point to change

Change will be as the following table.

(Underlined sections show the changes.)

Current articles	Proposed change
<p>Article 1 (Trade Name) The name of the Company shall be <u>“Kabushiki Kaisha Skylark”</u> or <u>“Skylark Co., Ltd.”</u> in English.</p> <p>Article 2 to Article 46 [omitted]</p> <p>[Newly established]</p>	<p>Article 1 (Trade Name) The name of the Company shall be <u>“Kabushiki Kaisha Skylark Holdings”</u> or <u>“Skylark Holdings Co., Ltd.”</u> in English.</p> <p>Article 2 to Article 46 [no change]</p> <p><u>Supplemental provision (Date of entry into force for the partial modification to articles of incorporation)</u> <u>Date of entry into force for the modification to Article 1 shall be on July 1, 2018.</u> <u>Furthermore, this supplemental provision shall be removed as of the date of entry into force for the modification to Article 1.</u></p>

(3) Schedule

Scheduled date of holding the annual shareholders meeting for such modification: March 29, 2018

Scheduled date of entry into force for such modification : July 1, 2018

End