Company name AEON CO., LTD.

Listings TSE PRIME of Tokyo Stock Exchange

Security code 8267

URL https://www.aeon.info/en/

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AEON Monthly Operating Performance of Major Consolidated Companies in July 2022

July Sales Trends:

- In July, while the number of people infected by the seventh wave of COVID-19 increased again, the temperature rose and full-blown summer arrived, resulting in strong sales of products for preparing for summer vacation outings, yukata for summer festivals, marine leisure products, swimwear, and outdoor-related products. In addition, while consumers became increasingly thrifty due to the rising prices of daily necessities such as food products and electricity bills, caused by soaring raw material prices, sales in the main categories of Topvalu's food products, for which prices were kept unchanged, continued to be strong. In addition, sales of "Topvalu Premium Draft Beer," which was launched in March at approximately 8,000 Group stores, exceeded 5 million cans sold by July, making it one of Topvalu's biggest hits, and sales of value-added Topvalu products also increased.
- General Merchandise Store Business company AEON Retail's same-store sales of food products increased from the previous year and the year before, driven by strong sales of beverages, frozen products, and agricultural products, in addition to record sales of extra-large unagi (broiled eel) and shirayaki (unseasoned broiled eel) marine products that were developed to target Generation Z customers to meet summer fatigue demand due to the extremely hot summer, and the delicatessen department's roughly 30% year on year increase in sales of unagi on the 'Midsummer Day of the Ox' (July 23rd, a customary day for eating unagi, which dates back to the Edo period). In the health & beauty care category, same-store sales increased for the fifth consecutive month, thanks to growth in sales of prescription drugs, for which we provide dosage and usage guidance, pet care products, for which we have strengthened our lineup of safe and secure high-value-added products to meet the needs of pet-owning families, and beauty care products, for which sales were strong due to increased opportunities to go out. In addition, during the "Aeon Cho! Natsu Summer Festival" held from July 15 to July 18, the Company held a pre-order sales event for limited-quantity products under the theme of "rare and particular", expanded its lineup of yukata, swimwear, and outdoor goods, and engaged in sales promotions such as collaborations with popular video creators in preparation for the resumption of summer events. Sales during the sales period increased approximately 20% year on year in comparison to the same days the previous year. In addition, the launch of the "delivery address change delivery service", that allows delivery to addresses other than the home, strengthened order acquisition, increasing online supermarket sales approximately 20% from the previous year,
- On July 22, Supermarket Business company MaxValu Nishinihon started the "Omakase-kun" mobile sales service in the mountainous areas and island areas of Kure city in Hiroshima Prefecture, bringing the total number of mobile sales cars introduced by the company to 22 at 13 stores in 6 prefectures.

 Health & Wellness Business company Welcia Holdings continued to record strong same- store sales of prescription drugs, up 4.8% year on year, and amid the outbreak of the Omicron mutation strain BA-5, recorded strong sales that were also up 4.8% year on year for products such as antigen test kits, cold remedies, throat spray, and lozenges.
- Services and Specialty Store Business company Cox achieved strong sales of summer goods such as dresses, shirts, and easy pants (relaxed fitting casual pants) as temperatures rose from the second half of July, and same-store sales increased 17.1% year on year.

(Unit : %)

FY2022	YoY sales	March	April	Мау	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	96.3	98.6	98.8	96.3	98,2							
	Same stores	100.1	101.8	102.2	99.2	101.0							
AEON Hokkaido Corporation	All stores	102.2	101.2	102.0	98.1	100.7							
	Same stores	103.4	102.4	103.2	99.4	101.9							
AEON KYUSHU CO., LTD.	All stores	97.7	101.0	100.8	100.5	103.1							
	Same stores	101.7	101.1	101.1	100.4	103.2							
Maxvalu Tokai Co., Ltd.	All stores	101.8	100.0	99.0	96.6	100.2							
	Same stores	101.1	99.0	97.8	95.5	99.2							
FUJI RETAILING CO.,LTD.	All stores	102.9	105.0	106.0	102.7	101.3							
	Same stores	102.1	104.1	105.1	101.9	100.5							
Maxvalu Nishinihon Co., Ltd.	All stores	99.7	98.4	97.2	96.5	100.4							
	Same stores	99.1	97.3	96.1	95.4	98.9							
MINISTOP CO., LTD.	All stores	99.4	97.4	97.7	97.0	97.5							
	Same stores	100.4	98.6	99.1	98.6	99.2							
WELCIA HOLDINGS CO., LTD.	All stores	110.4	110.3	108.5	113.5	117,1							
	Same stores	102.9	101.8	100.1	101.6	104,8							
COX CO., LTD.	All stores	105.5	120.8	137.9	121,2	108.1							
	Same stores	119.9	138.6	158.7	132.6	117.1							
GFOOT CO., LTD.	All stores	91.0	102.7	106.5	94.4	84.1							
	Same stores	95.2	106.9	110.8	98.3	88.0							
CAN DO CO., LTD.	All stores	98.4	101.7	102,5	102.5	100.6							
	Same stores	97.5	98.8	98,0	100.8	100.1							

*Figures above are based on each company's disclosure policy.

- ※2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for RevenueRecognition (ASB1 Statement No. 29)" (hereinafter "the Accounting Standard".
- \times 3. The results for March of year-on-year change in all-store sales of Maxvalu Nishinihon Co., Ltd. have been revised from 99.7% to 100.8%.
- imes4. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. will be announced on the AEON website at a later date.
- «YoY difference in number of days in the month»
- ①Weekends: Sat. ±0day, Sun. +1day, National holidays: This year; July 18nd (Fri.), Last year; July 22nd (Thu.), July 23rd (Fri.).
- ②Customer gratitude day: This year: July 20th (Wed.), 30th (Sat.). Last year: July 20th (Tue.), 30th (Fri.).