

The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



December 6, 2017

Company name: DeNA Co., Ltd.
(TSE First Section Stock Code: 2432)
Name of representative: Isao Moriyasu, President & CEO
Contact person: Shintaro Asako, Executive Officer, Head of Corporate Unit
Tel: 03-6758-7200

Notice Regarding Agreement for Succession to the Toshiba Kawasaki Brave Thunders

DeNA Co., Ltd. would like to announce that today it has agreed to succeed to the professional basketball club the Toshiba Kawasaki Brave Thunders, who compete in the B.LEAGUE. DeNA Co., Ltd. will succeed the Toshiba Group, who currently operates the team.

The succession to this club will have minimal impact on the DeNA Group's consolidated financial performance.

For inquiries please contact:
IR Department (ir@dena.com)
DeNA Co., Ltd. (<http://dena.com>)

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PRESS RELEASE

December 6, 2017
DeNA Co., Ltd.

DeNA Announces Succession to Operations of a Professional Basketball Club in the B.LEAGUE

DeNA Co., Ltd. today announced its agreement to succeed to the operations of the Toshiba Kawasaki Brave Thunders (URL: <https://kawasaki-bravethunders.com/>), a professional basketball club competing in the B.LEAGUE. This succession agreement is with Toshiba Corporation, whose Group operates the team. DeNA expects to succeed to operations from the start of the 2018-19 season.* In addition, the Japan Professional Basketball League has approved the change of ownership from the start of the 2018-19 season in a governing board session also held today.

Further, TBL Service Business Corporation, a company in the Toshiba Group, will continue to operate the club for the 2017-18 season, which is currently underway, and DeNA will support the club as a sponsor.

DeNA will create a wholly owned subsidiary in January 2018 or later, tentatively named “DeNA Basketball Co., Ltd.”, to succeed to the operations of this club. To complete the succession, TBL Service Business Corporation will split off some of the rights and obligations related to club operations, and the newly created company will succeed to them. This absorption-type split is expected to take effect on July 1, 2018.

DeNA aims to use this opportunity to make Kawasaki City into a new sports center, and will use the accumulated knowhow we have acquired through the operations of the baseball team and other sports initiatives in Kanagawa Prefecture, to delight people and the community through sports, and maximize the delight we provide to people through our professional sports clubs.

*This is the third season of the B.LEAGUE and is expected to last from September 2018 to May 2019

■ Club Outline

Club name:	Toshiba Kawasaki Brave Thunders
Home city:	Kawasaki City, Kanagawa Prefecture
Home arena:	Kawasaki Todoroki Arena
Established:	1950 (Operation by current operating company from 2016)
Operating company:	TBL Service Business Corporation
Representative director:	Masami Araki

■ Expected New Company Outline (as of December 6, 2017)

Company name:	DeNA Basketball Co., Ltd. (tentative)
Address:	Kawasaki City, Kanagawa Prefecture
Establishment date:	January 2018 or later
Representative director:	Nobuo Motozawa (currently Vice President of Business Operations, DeNA Baystars Baseball Club, Inc.)