

January 17, 2022 Japan Best Rescue System Co., Ltd.

Announcement on Recognition as a Supporter Company of Central Japan Startup Ecosystem Consortium

Supporting promising companies that challenge the world from the center of Japanese industry

We hereby announce that Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Representative Director: Mr. Nobuhiro Sakakibara, Listed on 1st Section of Tokyo Stock Exchange, Security code: 2453, hereinafter called "JBR") has certified as a "Central Japan Startup Ecosystem Consortium Supporter Company" by Central Japan Startup Ecosystem Consortium, consists of Central Japan Economic Federation, Nagoya University, Aichi Prefecture, Nagoya City, Hamamatsu City and others (hereinafter called "the Consortium") .

Background of the certification

Based on the company mission "We help people in need," JBR promotes the creation of the best framework and service with which people can be reassured by paying attention to the daily life, and pursues the realization of its vision to create the "Best Rescue System." As a mid-long term strategy to realize the vision, JBR is promoting the expansion of alliances with a focus on membership and insurance services to achieve growth in business and number of subscribers under the "partnership strategy."

We have participated in accelerator programs and matching events hosted by Aichi Prefecture, and have been actively involved in collaborations with startups. We believe that JBR was certified by the Consortium as a result for such ceaseless activities.



The "Central Japan Startup Ecosystem Consortium Supporter System" is implemented by the Consortium to promote the formation of the startup ecosystem in Aichi, Nagoya, Hamamatsu region. Companies and organizations that are willing to fully support the startup companies (especially J-Startup CENTRAL companies) in the region are certified as supporters.

Future Outlook

We have been contributing to the business growth of startup companies by providing them with a place to conduct demonstration tests of their services targeting our 4 million subscribers, and by introducing them to our business partners. We believe that being certified as a supporter by the Consortium will accelerate these efforts, and we will continue to aim for further growth together with the startup companies.

What is J-Startup CENTRAL?

J-Startup CENTRAL is a project by the Consortium in collaboration with the Chubu Bureau of Economy, Trade and Industry of the Ministry of Economy, Trade and Industry to provide intensive support for start-up companies aiming to become globally active in Aichi, Nagoya and Hamamatsu regions. Industry, government and academia will work together to promote the growth of 17 start-up companies in Aichi, Nagoya and Hamamatsu regions by providing intensive support as one.

https://nagoya-innovation.jp/program/startups/

Details of project support	
①Priority participation in the Cabinet Office Acceleration Program	
②Linkage with the national edition of J-Startup	
③Priority and active promotion on websites, etc.	
④Business matching by government and support organizations, etc.	
⑤Permission to use the logo of J-Startup CENTRAL	

Central Japan Startup Ecosystem Consortium Official website <u>https://central-startup.jp</u>

Contributions to SDGs



We are continuously growing under a business model that promotes a partnership strategy in both sales and operation of services. In addition, we are actively working to expand our services and provide various types of support to excellent start-ups as a contribution to the "9 Building Foundations for Industry and Technological Innovation.

We will continue to provide solutions to various social issues in order to enhance our corporate value and realize a sustainable society.

Corporate Profile

Company Name:	Japan Best Rescue System Co., Ltd.
Representative Director:	Mr. Nobuhiro Sakakibara
Location:	Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment:	February 1997
URL:	https://www.jbr.co.jp/en

[Inquiry on this news release]

Japan Best Rescue System Co., Ltd.

Investment Planning Section: Ms. Tomomi Nomura

TEL: +81-52-212-9908 E-Mail: ir@jbr.co.jp