



June 11, 2021

To All:

Company Name: Ryohin Keikaku Co.,Ltd.  
Name of Representative: President and Representative  
Director: Satoru Matsuzaki  
(Code 7453 First Section of  
the Tokyo Stock Exchange)  
Contact Information: Executive Officer and  
General Manager of  
Corporate Planning Office:  
Kouta Sugiyama  
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### **Ryohin Keikaku Co., Ltd. Selected as Component for FTSE Blossom Japan Index, A Leading Index for ESG (Environmental, Social and Governance) Investment**

Ryohin Keikaku Co., Ltd. (Tokyo; Satoru Matsuzaki, President & Representative Director) announced that for the first time, it is selected as a component for inclusion into FTSE Russell's FTSE Blossom Japan Index.

#### **■ About FTSE Blossom Japan Index**

The FTSE Blossom Japan Index is one of the ESG investment indices provided by FTSE Russell. The index includes Japanese companies that demonstrate strong performance and meet various evaluation criteria in terms of Environmental, Social and Governance (ESG) practices. These criteria are made based on international standards including the United Nations Sustainable Development Goals (SDGs). It has become a benchmark for investors who place importance on corporate social responsibility and sustainability. Japan's Government Pension Investment Fund (GPIF), the world's largest public pension fund, has also adopted the FTSE Blossom Japan Index as a benchmark for ESG investment management.

#### **■ Ryohin Keikaku's Sustainability Initiatives**

MUJI's basic principle of product development has never changed since its establishment in 1980. We continue to manufacture products while observing three principles that are environmentally and socially friendly: (1) selection of materials, (2) streamlining of processes, and (3) simplification of packaging. Focusing on true quality, it is a manufacturing process that aims to select materials in consideration of the global environment and producers, to eliminate waste in all processes, and to provide customers with what they truly need in the form that they truly need. For more than 40 years, we have continued to "review the origins of our products" and have gained the support of customers in 33 countries and regions around the world.

Based on our overall strategy of "To Serve a Purpose" for the people and society, today we are going beyond the traditional concept of retailing to expand our activities in various areas, such as collaborating with local governments and communities on the theme of "food and agriculture," supporting the revitalization of local communities, and providing design for public spaces such as parks and roadside stations.

We have been, and will continue to contribute to society as a sustainable global company that provides products and services trusted by people worldwide.

For more details about Ryohin Keikaku's sustainability initiatives, please visit:

<https://ryohin-keikaku.jp/eng/sustainability/>

■ **Relevant Sites**

FTSE Blossom Japan Index

<https://www.ftserussell.com/products/indices/blossom-japan>

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