

September 3, 2024

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of August 2024

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of August 2024. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>34,824</b>	<b>44,873</b>	<b>1.7%</b>	<b>-10,049</b>	<b>2,704,794</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>33,545</b>	<b>38,998</b>	<b>1.9%</b>	<b>-5,453</b>	<b>2,025,022</b>
<b>Premium Service<sup>*5</sup></b>	<b>1,279</b>	<b>5,875</b>	<b>0.9%</b>	<b>-4,596</b>	<b>679,772</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>28,422</b>	<b>37,413</b>	<b>1.8%</b>	<b>-8,991</b>	<b>2,101,222</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>21,085</b>	<b>10,166</b>	<b>0.4%</b>	<b>10,919</b>	<b>2,794,866</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based re-transmission service.

\*5 124/128 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber since April 2024.