

Translation

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August 14, 2024

Name of listed company: kubell Co., Ltd. Listing exchange: Tokyo Stock Exchange
Securities code: 4448 URL: <https://www.kubell.com/en/ir/>
Representative: Masaki Yamamoto, Representative Director, President, Senior Executive Officer & CEO
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Notice of Partial Business Discontinuation

At a meeting today, the Company's Board of Directors passed a resolution to discontinue operations in the security business, as described below.

1. Reason for business discontinuation

Since 2010, the Company has been distributing "ESET" security software provided by ESET, s.r.o. However, in order to realize the medium-term vision of becoming the "No.1 BPaaS Company for Small and Medium Enterprises" as stated in Medium-Term Management Plan 2024–2026 announced in February 2024, we have decided to discontinue the security business, allowing ourselves to promote business selection and concentration and to optimize resource allocation.

2. Overview of the business to be discontinued

(1) Details of the business to be discontinued

Purchase and sale of "ESET" security software

(2) Performance of the business to be discontinued in the fiscal year ended December 31, 2023

	Security segment (a)	Consolidated results in FY12/2023 (b)	Ratio (a/b)
Revenue	187,960 thousand yen	6,485,207 thousand yen	2.9%
Segment profit / operating profit	39,965 thousand yen	(677,423 thousand yen)	—%

(3) Treatment of employees and assets engaged in the business to be discontinued

Employees who engaged in the security business are continued to be employed and engaged in the Chatwork segment. The Company has no material assets dedicated to the security business.

3. Schedule

(1)	Date of Board of Directors resolution	August 14, 2024
(2)	Date of business discontinuation	Scheduled for December 31, 2024

4. Outlook

The impact on operating performance in the fiscal year ending December 31, 2024 will be negligible. If any matters arise that require public announcement, we will promptly disclose such matters.